







#### Town of Vermilion

# Community Social Needs Assessment





# Table of Contents

1:	Introduction	1
	About the Community Social Needs Assessment	1
	About Vermilion	2
	Population Analysis	3
	Other Characteristics	5
2:	Community Survey	6
	Findings	7
	Social Issues	7
	Social Programming	11
	FCSS	12
	General Comments	13
	Volunteerism	14
	Respondent Profile	16
3:	Stakeholder Interviews	17
	Findings	17
4:	Conclusions	20
	<u>Appendices</u>	
A:	Town of Vermilion Community Services	22
B:	Household Questionnaire	27
c.	List of Interviews	33

# 1

## Introduction

# About the Community Social Needs Assessment

The Council for the Town of Vermilion wants to understand more about the quality of life experienced by its residents. There are innumerable entities in the community that contribute to the residents' quality of life including recreation and arts groups, educational institutions, and many others. Through the provision of its many services the Town of Vermilion strives to ensure a high quality of life. The FCSS program provided by the Town is primarily focused on prevention and volunteerism through supporting current community social agencies. Through direct and funded services, the Town of Vermilion FCSS, "...supports preventative social initiatives which enhance the wellbeing of our community."

The intent of FCSS (Family and Community Support Services) in Alberta is to enhance the well-being of individuals, families, and communities. The Program Handbook (Alberta Human Services) delineates the intent of the program—essentially the services provided and supported by FCSS need to be preventative in nature and ones that enhance wellness or build capacity.

To better understand the social needs of the community the Town of Vermilion commissioned the Community Social Needs Assessment. It was felt that a focused study would provide a more in-depth identification of social needs. This information would then be used by FCSS as it conducts its planning and allocation of resources to offer the greatest impact in Vermilion. The information gathered through this process may be beneficial to other social entities in town as well.

There were three components employed in the completion of this Community Services Needs Assessment:

- A review of the community demographics;
- · A community resident online survey; and
- A series of meetings/interviews with community organizations and stakeholders.

A description of each methodology is provided in the following sections along with the findings. Finally some conclusions are drawn from this research.





<sup>1</sup> Town of Vermilion Family and Community Support Services (FCSS) Advisory Committee Orientation Manual. Updated October 2015.

#### **About Vermilion**

A town of 4,545<sup>1</sup>, Vermilion is located in east-central Alberta approximately 2 hours east of Edmonton. Vermilion is a major service centre in the area, although it sits approximately 60 km west of the city of Lloydminster (population ~28,000) on the Yellowhead Highway (Highway 16). Residents of Vermilion and surrounding areas have access to a variety of indoor and outdoor recreation and leisure activities at sites such as Vermilion Provincial Park, the Vermilion Stadium/Arena, the Vermilion Curling Club, the Vermilion Regional Centre, the Agricultural Society grounds, and facilities at Lakeland College . Vermilion's signature event, the Vermilion Fair, is held annually in late July and remains one of Alberta's longest standing, largest, and most cherished rural events. Run by the Vermilion Agricultural Society, the Fair is a rallying point for current residents and many others who are visiting the community for the first time or are returning.

The presence of Lakeland College in Vermilion has a significant impact on the community beyond the education and recreation facilities it offers. The College has an enrollment of approximately 2,000 students with 500 of these students living in residence on campus<sup>2</sup>. This, coupled with the staff employed there, makes Lakeland College a significant contributor to the economic and social fabric of the community.

There are a myriad of social services available to residents of all ages in Vermilion. These services are listed in Appendix A and include the indoor playground and toy-lending library; VIBE (Vermilion Is Being Empowered); Vermilion Addiction and Mental Health services; and the Vermilion and District Housing Foundation. However, due in part to the size of Vermilion and to its proximity to Lloydminster, residents need to travel to Lloydminster to access some social services.

School-aged children and youth in the area are serviced by Buffalo Trails Public Schools and East Central Alberta Catholic Separate Schools Regional Division No. 16. CLASS: Vermilion River Adult Learning offers classes to adults in the community as well, The Vermilion Health Centre is a source of health care in the community with is augmented by the other health and wellness services in town.

The economy of the Vermilion area continues to be centered around education, agriculture, and oil and gas exploration. However the region's geographic location along one of Canada's busiest highway corridors (Yellowhead Highway) has also resulted in Vermilion being an important service "hub" for the region.







<sup>1</sup> Municipal census (2012).

<sup>2</sup> www.lakelandcollege.ca

#### Population Analysis

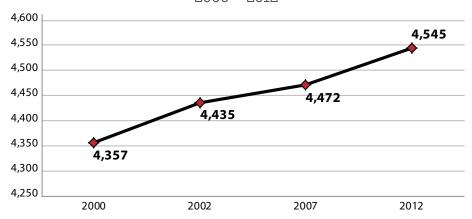
An examination of the population of Vermilion was undertaken to better understand the community. This analysis provides some context to present and future service needs.

The 2012 census shows a population of 4,545 (see the accompanying graph). This is an increase from 2007. In fact from the 2000 municipal census, Vermilion has recorded an increase in each municipal census. Since 2000, Vermilion has an average annual rate of growth of 0.36%.

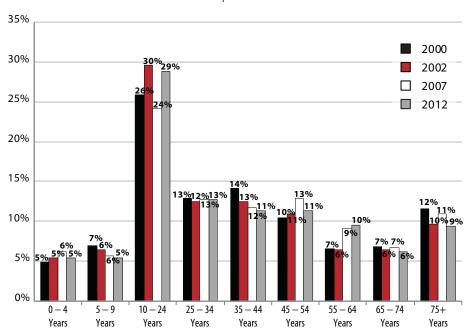
The annual growth rate varied from 0.9% (from 2000 to 2002) to 0.2% (2002 to 2007) and 0.3% (from 2007 to 2012). It can be expected that the population will grow<sup>1</sup>.

An examination of the age segments of the population across the previous four municipal censuses shows minimal variation.

#### Vermilion Population 2000 – 2012



## Population Distribution Municipal Census

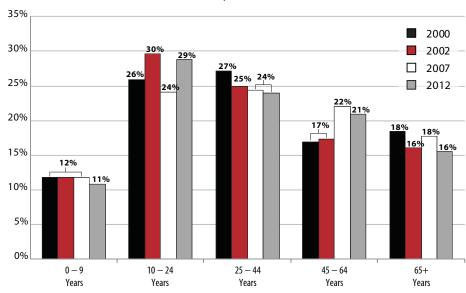


<sup>1</sup> The Regional Recreation Master Plan (2015) describes two scenarios using an annual growth rate of 0.44% and 1.08%.

When combining some of the age segments some trends do appear. See the accompanying graph.

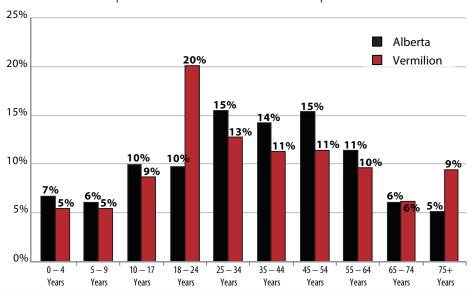
- There is a general decrease in the segment 25 44 years.
- There is an increase in the segment 45 64 years.
- The age group 10 24 years shows some fluctuation.
- Overall, the population of children (0 – 9 years) is stable as a proportion of the population.

## Population Distribution: Combined Segments Municipal Census



When compared with the population distribution provincially<sup>1</sup>, Vermilion has a larger proportion of the population in the 18 – 24 year segment. The proportion of residents 74 years and older in Vermilion is almost double the provincial figure. See the graph.

#### Population Distribution Comparison



Provincial data is from Statistics Cananda 2011 while the Vermilion data is from the 2012 municipal census.

#### Other Characteristics

Alberta Health has produced a community profile for Vermilion River County (March 2015<sup>1</sup>) including the Town of Vermilion. Some elements in the profile include:

- 31.4% of people 65 years of age and older live alone in the LGA<sup>2</sup> vs. 25.0% provincially.
- 12.8% of homeowners spend more than 30.0% of income on housing vs. 18.4% provincially.
- 8.2% of homeowners have homes in need of major repairs vs. 7.0% provincially.
- 14.6% have not graduated high school vs. 12.3% provincially.
- 14 people per 100 suffer from hypertension vs. 12 people per 100 provincially.
- 7.9% of families in the LGA are female lone-parent families; 2.8% are male lone-parent families (11.1% provincially of lone-parent families).
- 8.6% of families in the LGA have an after-tax low-income level vs. 10.7% provincially.
- The mortality rate due to all causes is lower in the LGA compared to the province. The most frequent cause of death was disease of the circulatory system.







- 1 http://www.health.alberta.ca/documents/ PHC-Profile-VermilionRiverCounty.pdf
- 2 "LGA" is an acronym for 'logal geographic area'. This refers to Vermilion River County and the communities within it, including the Town of Vermilion.

2

# Community Survey

A questionnaire was developed to solicit the perspectives of community members regarding existing social needs in Vermilion and available programs; awareness of FCSS; and levels of volunteerism. The questionnaire was primarily fielded online although a hard copy was available. The FCSS Coordinator distributed hard copies of the questionnaire to organizations in the community; as well some were available for pick-up at the Town Office.

The survey was promoted to residents on the Town's website and through posters distributed in Vermilion. As well assistance was sought from members of the Vermilion interagency attendees and the FCSS Committee to promote the survey. As an enticement, a draw prize for a \$75 gift certificate to spend at a local store was offered to respondents completing the questionnaire and providing their names<sup>2</sup>.

The survey was in the field from November 18<sup>th</sup>, 2015 to December 31<sup>st</sup>, 2015. In total 106 responses were provided with 84 completed responses and 22 partially completed questionnaires. The findings are presented in this section according to the order they were asked in the questionnaire.







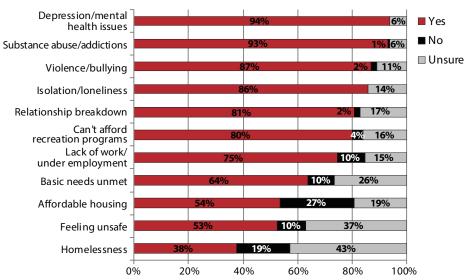
- 1 See Appendix B for a copy of the questionnaire.
- 2 All names provided were entered into a draw with a single winner identified.

#### **Findings**

#### Social Issues

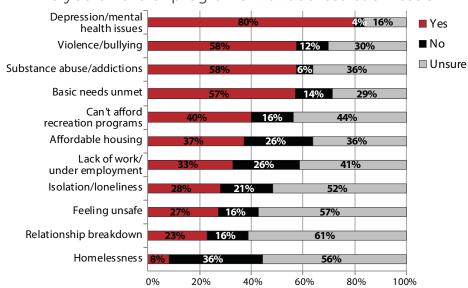
To begin, respondents were provided with a series of social issues and asked whether they exist in Vermilion. As illustrated in the accompanying graph, ninety-four percent (94%) of respondents stating that depression/mental health issues exist in Vermilion. A similar proportion of respondents (93%) suggested that substance abuse/addiction issues exist in the community. See the graph for more responses.





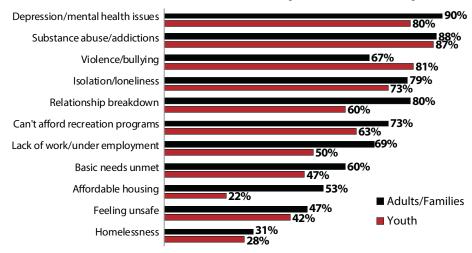
Respondents were also asked if they aware if there are local programs that would address each of the social issues. Over three-quarters (80%) of respondents are aware of local programs that address depression and mental health issues. Over half of respondents were aware of programs to address violence/bullying (58%); substance abuse/addictions (58%); and basic needs unmet (57%). See the graph for other responses.

#### Are you aware of programs that address each issue?



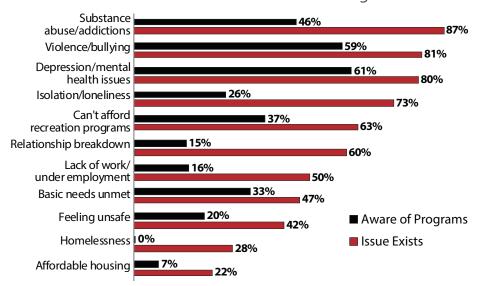
Further, respondents were asked to indicate whether these various social issues exist within the youth population in Vermilion and/or within the adult/ family segment<sup>1</sup>. As illustrated in the accompany graph, depression/mental health issues exist within both the youth and the adult/family segments of the community. While violence and bullying has been identified in both segments, a greater proportion of respondents have identified it as an issue amongst youth (81%) than adults/ families (67%).

#### Do these social issues exist in your community?



The accompanying graph illustrates the proportion of respondents that think the various social issues exist within the Vermilion youth population along with the proportion that are aware of local programs that address the issue amongst youth. Eighty-seven percent (87%) of respondents indicated that there are substance abuse/addictions issues within the youth population of Vermilion while only forty-six percent (46%) are aware of programs to address these issues amongst the youth. The largest discrepancy is for isolation/loneliness; approximately three-quarters (73%) of respondents say it is an issue within the community's youth but only one-quarter (26%) are aware of programs to address it.

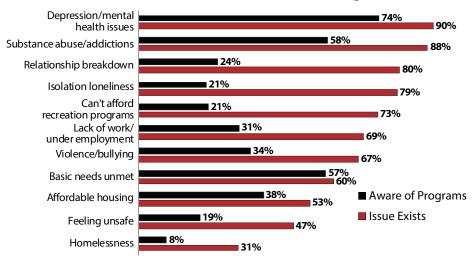
#### YOUTH: Issues Exist vs. Aware of Programs



<sup>1</sup> For some issues there is no need to ask about these different segments. For example, "supports for special needs adults" only does pertain to adults so no specificity is needed identifying the affected segment.

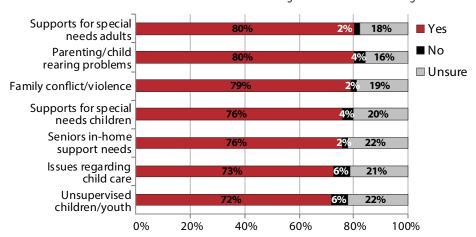
A similar analysis is illustrated in the accompanying graph for adults. While over three-quarters (79%) of respondents stated that isolation/loneliness only twenty-one percent of respondents were aware of any local programs to address the issues amongst adults.

#### ADULT: Issues Exist vs. Aware of Programs



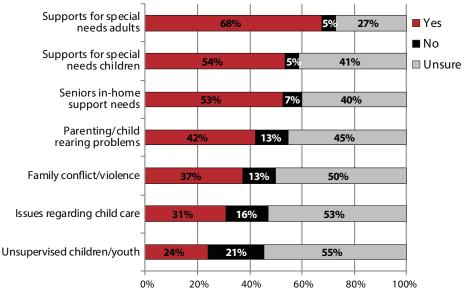
A further list of potential social issues were presented. Respondents were asked if these issues exist within Vermilion. As illustrated in the graph, eighty percent (80%) identified the need for supports for special needs adults and parenting/child rearing problems.

#### Do these social issues exist in your community?



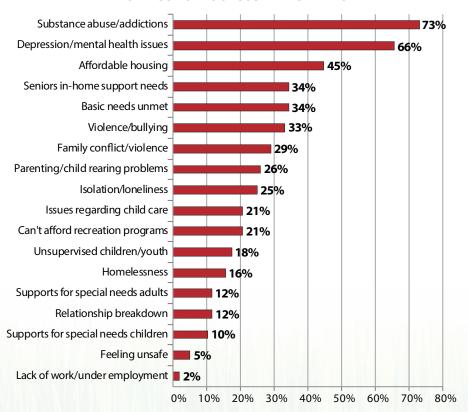
From the list of social issues presented in the previous graph, respondents were asked if they are aware of programs that address each issue. The accompanying graph shows that approximately two-thirds (68%) of respondents are aware of programs that provide supports for special needs adults. Less than half are aware of programs for: parenting/child rearing problems; family conflict/violence; issues regarding child care; and unsupervised children/youth.





Considering all the social issues that exist in Vermilion, respondents were next asked to identify their top 5 priorities. As shown in the graph, substance abuse/addictions (73%) and depression/mental health issues (66%) were identified as priority areas by a majority of respondents.

#### Priorities to Address in Vermilion



#### Social Programming

Respondents were provided with some information prior to being asked some questions about social programming.

Social issues deal with the well-being of individuals, families, and the community. Programming that deals with social issues helps people:

- Become more independent and strengthen skills to better cope with crisis.
- Develop skills so they can better get along with individuals and groups.
- Assume responsibility for decisions and actions that affect them.
- Become active participants in the community.

Respondents were then asked to identify **improvements to existing** social programming offered in the Vermilion area. The most frequently mentioned comment is that there needs to be greater awareness of the existing programs (20 comments). There was some suggestion that having a centralized location (physical and/or virtual) where people could go to **access information** about available programming would be good.

There was also a comment that communication vehicles should be matched to the targeted population segment. If, for example, a program is targeting youth, then communication channels favoured by youth should be used to promote it. Other frequently offered comments included the following.

- Additional attention should be directed at the drug and alcohol issues impacting youth and adults in Vermilion.
- There is a greater need for affordable housing than is currently available in Vermilion. There was some suggestion that this type of housing was needed for families while others suggested affordable housing for seniors was a particular need.
- Programs and services targeting youth wellness is in need
  of enhancement. These services would help build self esteem,
  address issues of isolation and loneliness, and combat bullying.
  It was suggested that a youth centre would be a good solution.
  There was some discussion about the existence of a youth
  drop-in centre currently. Some suggested the centre is operating;
  others were not sure. Social programs and activities to combat
  isolation amongst persons with disabilities and people with
  special needs are needed.

Available programs need to be more easily accessible.
 In some instances programs may be difficult to access because of the time available—during the work day it can be difficult for people to receive a service. In other instances a lack of childcare prevents adults from accessing needed services. One person suggested that the system in place that people need to navigate to actually receive the service can be complicated.

Suggestions for new community based programs in the area were offered by respondents. Possibly due to a lack of awareness of existing programs some respondents' suggestions were not new. The responses provided for this question are noted below.

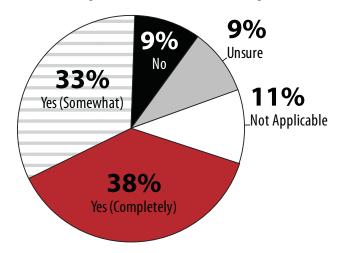
- Programming for youth is needed. Several specific suggestions were offered including a youth centre, mental health programs for teens, and activities for youth that are non-competitive.
- Affordable housing is needed. It was even suggested that having affordable housing that would accommodate a person with pets would be beneficial.
- A place for homeless people to go to. Currently they make use of businesses and the library.
- In home supports for seniors. This would enable seniors to stay in their homes for longer periods of time.
- Parenting programming is needed.
- Programs and services to help welcome and integrate people into the community are needed.

There were several other ideas put forward by individuals:

- Snow removal programs for seniors and adults with disabilities.
- Intergenerational programs.
- · Mentorship programs for young mothers.
- Support/respite for care givers in the home.
- Recreation and developmental programs for children with special needs.

Respondents were asked to consider their own family circumstances and indicate whether they have been able to locally access the services and programs they need. As illustrated in the accompanying graph, over one-third (38%) were completely able to locally access programs while another third (33%) were somewhat able to. Nine percent (9%) were unable to access the needed services locally.

Are you able to locally access the services you need?

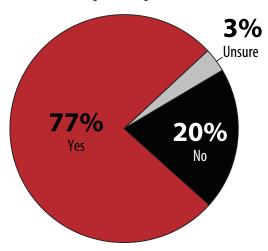


#### **FCSS**

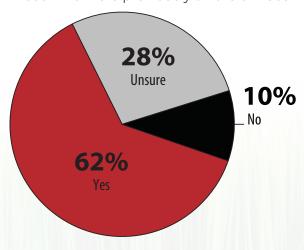
Family and Community Support Services (FCSS) is an organization operated by the Town that works to address preventative social needs in the community. This can occur through the delivery of direct services or through the support of other organizations in the community. Survey respondents were asked if they had heard of FCSS—prior to participating in the survey. As illustrated in the graph, over three-quarters of respondents had heard of FCSS.

Of the seventy-seven percent (77%) who had heard of FCSS, approximately two-thirds (62%) were aware of programs provided through FCSS. Twenty-eight percent (28%) were unsure.

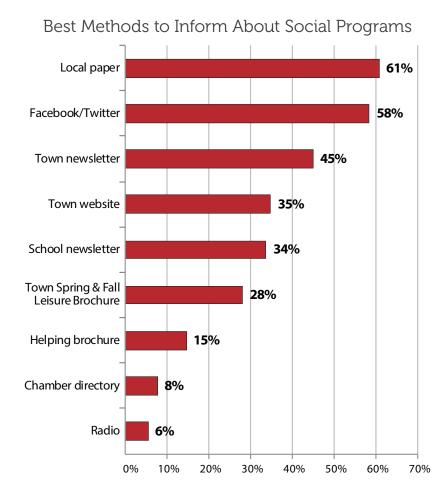
Prior to this survey, had you heard of FCSS?



Are you aware of any programs provided through FCSS? Subset: Those who were previously aware of FCSS.



Over half of respondents identified the local newspaper (61%) or Facebook/ Twitter (58%) as effective methods to provide information about social programs in the community. Approximately onethird (35%) cited the Town's website as a good way to provide information about social programs. See the accompanying graph for other responses.



#### **General Comments**

Survey respondents were able to provide their comments about the future planning of social planning in Vermilion. A wide variety of comments were shared.

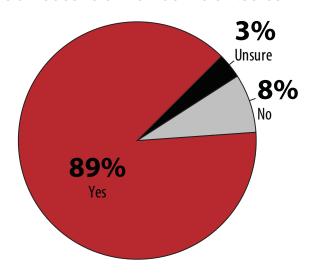
- Enhanced promotion and coverage of events and activities would ensure more people are aware.
- Improved communication about existing social programs is definitely a need. This can be difficult however as people often do not look for a program until they are in need of one. Having a single source of information would make looking for services easier.
- Some efforts are needed to try and reduce the stigma associated with a person accessing social services.
- A focus needs to be on programs for youth in the community.

- Additional strategies for dealing with drug and alcohol issues within the home are needed.
- An enhanced Town newsletter could better inform people about community projects that are in need of support.
- It is too far to travel outside the community for social services. The social services need to be available in Vermilion.
- Services to assist homeless people are needed.
- The information gathered through this Community Social Needs Assessment should be shared in the community.

#### Volunteerism

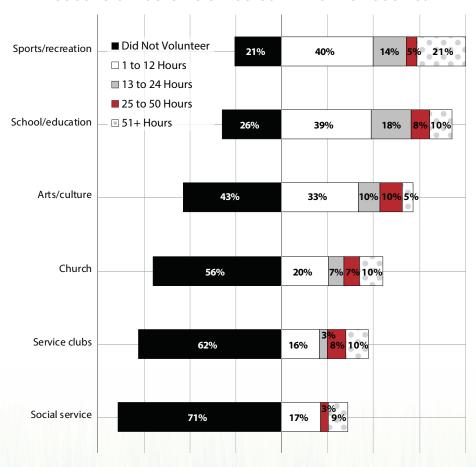
As illustrated in the graph, eighty-nine percent (89%) of respondents indicated that a household member volunteered in the community in the previous twelve months.

Has a household member volunteered?

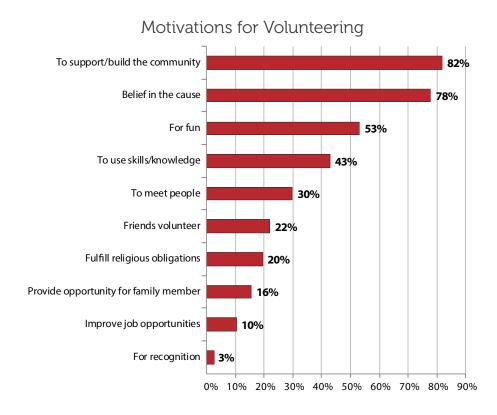


The most prevalent areas in which people volunteered is sports/recreation and school/education. Approximately three-quarters of households volunteered in each of the aforementioned areas. Twenty-one percent of households volunteered over fifty hours in sports/recreation in the previous year.

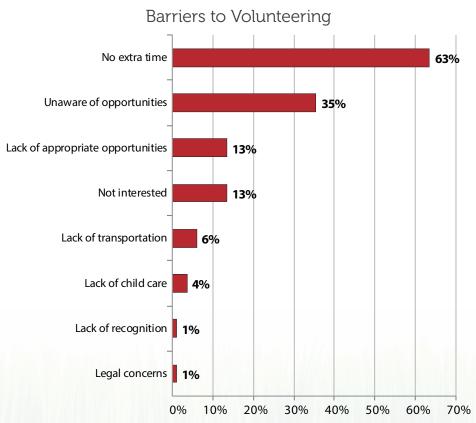
#### Household Hours Volunteered in the Previous Year



When asked their motivations for volunteering, over three-quarters stated it is to support or build the community (82%) and because of a belief in the cause (78%). Only three percent (3%) volunteer for recognition. See the graph for additional motivations.



The most commonly cited barrier to volunteering more is a lack of time (63%). Thirty-five percent (35%) said a lack of awareness of opportunities prevents them from volunteering more. See the graph.



### Respondent Profile

Respondent Characteristics	Proportion				
Where do you live?					
Town of Vermilion	77.6%				
County of Vermilion River	18.8%				
Other	3.5%				
How long have you lived in the region?					
Less than 1 year	2.4%				
1 to 5 years	21.2%				
6 to 10 years	16.5%				
More than 10 years	60.0%				
Do you expect to be residing in the region for the next five	ve years?				
Yes	89.3%				
Unsure	8.3%				
No	2.4%				
Do you own or rent your home?					
Rent	12.9%				
Own	87.1%				
What is the proportion of the population amongst respond	lents is in each segment?				
0 – 9 years	17.6%				
10 – 19 years	15.9%				
20 – 29 years	11.8%				
30 – 39 years	17.1%				
40 – 49 years	10.6%				
50 – 59 years	11.4%				
60 – 69 years	12.7%				
70 years and older	2.8%				





## Stakeholder Interviews

In addition to the community survey, interviews were conducted with a range of stakeholders and agencies in Vermilion to gain a more in-depth understanding of existing social issues in the community as well as gaps in services. In total seventeen interviews/meetings were convened. See the Appendix for the list of those interviewed.

The findings from the interviews have been analyzed and are presented according to themes in the following section.

#### **Findings**

#### Volunteerism

There was not unanimity on the state of volunteerism in Vermilion. Some spoke about the strong volunteer ethic that exists in the community. It is a place, they suggested, where people step up to help where and when it is needed. Further, the value and importance of volunteering is passed down through families. The annual fair was pointed out as one example of where there is good volunteerism amongst multiple generations. Others felt that recruiting volunteers is difficult. It was acknowledged that in some instances there is a good level of volunteerism, however it was suggested by some that it is difficult to find and retain volunteers. This is particularly true for ongoing commitments. To strengthen the volunteer system in Vermilion, improvements are needed to promote available opportunities and to connect willing volunteers to opportunities.

#### Seniors

There was a lot of discussion focused on seniors in the community and in keeping them in the community. It is the most cost effective and the best for the individual to keep seniors in their own homes rather than moving them into supporting living homes. To extend the time seniors spend in their own homes, additional supports are needed.

This discussion is of particular interest as Vermilion has experienced increases in the 45 – 64 year age segment. As well, the population of people aged 55 years and older (25%) in Vermilion is greater than the proportion provincially (22%).

Related is the need for additional affordable housing for seniors. Some seniors are looking to leave their current homes and move into something smaller and more affordable. There are not enough opportunities in Vermilion for seniors to downsize according to several of the interviews. The other type of seniors housing needed in the Vermilion relates to levels of supportive housing. Often seniors have to leave the community in order to access the appropriate level of supportive housing. When people reach the level whereby they require significant in-home services, they need to leave the community.

There was some concern about seniors being isolated in Vermilion. Efforts need to be taken to ensure seniors are not isolated in their homes with little to no outside connections. One avenue to address this is to foster connections between seniors and youth. While not suggested as a strategy solely to address seniors' isolation, connecting the generations was considered an initiative to strengthen the community with benefits for both age segments.



#### **Transportation**

While some people in the interviews spoke about the small town nature of Vermilion and the ability of people to access services without the need of a vehicle, it was suggested by others that the layout of the town makes access difficult for those without the use of a motor vehicle. Transportation within town was identified as a barrier to accessing services, particularly for people with disabilities, those with limited mobility, and for families with small children. Through the Seniors Centre, taxi vouchers are available; however, this program is not available to families. Transportation to services only available outside of Vermilion was also identified as a barrier. Not all services are available in Vermilion but some people do not have the means to travel outside the community to access these services.

#### **FCSS**

There was some discussion about FCSS, the job it is doing, and its role. It was a common sentiment that FCSS should share the findings of this study with the community. It was not determined how this would occur but many in the interviews expressed an interest and desire to see the outcomes of the consultation. It was also felt that sharing the information would assist organizations in addressing the needs of the community.

FCSS was commended for the job it has been doing. Specifically the organization was seen as successful in connecting people and organizations in Vermilion. This was considered by many as the primary role of FCSS as well. It has a perspective that enables it, more than other organizations, to "oversee" the entire system and identify opportunities and occasions in which organizations can be brought together.

The support role that FCSS plays in allocating its finite resources was recognized. While there are innumerable good places to allocate its resources, FCSS should make its contributions on the areas of greatest need. The most effective use of its resources involves contributions to those organizations and program areas that target the most pressing needs in the community.

#### Collaboration

To appropriately address many social issues a collaborative approach is needed. Often people that utilize social resources require services from a number of agencies/organizations. Collaborating where possible can help ensure resources and services are applied as effectively as possible. Collaboration however requires good communication. Service providers need to understand what each other does. The interagency meetings are a good forum to facilitate this. In fact through this body, the agencies could work together on addressing a focus issue or topic that would benefit from a group response. Finding out the resources and services that each offers to deal with a particular issue could be valuable to develop a community approach to the issue.

#### Homelessness

While homelessness is not a large issue in Vermilion, it is an issue that requires some attention. With the changing economy this issue may become more significant. There is no shelter space in Vermilion for people to use if they are homeless; currently the library and 24 hour businesses are being used. The lack of affordable housing is seen as a contributing factor to homelessness as well. In terms of a lack of shelter space, there are not any spaces in Vermilion for people to leave an undesirable situation. During the interviews, the existence of domestic violence in Vermilion was noted. While the incidence of violence was not quantified, anyone that had to leave their home also needed to leave the community to access an emergency shelter.

#### Youth

Concern was expressed in the interviews to ensure the community's youth are looked after. This is not to suggest that this segment of the community has been neglected. Rather it reflects an importance of their wellbeing. There was some suggestion that there are activities for the sport minded youth but there may be some things lacking for those that are not as actively inclined. Not all people are aware of the existing youth centre. This is a safe, supervised place where young people can socialize. This helps address some of the mental health issues that are impacting some of the community's youth. VIBE (Vermilion Is Being Empowered) was specifically identified as a very helpful resource in dealing with the community's youth.

#### Mental Health Services

There was discussion about the need for additional mental health services. Some services exist that are viewed positively but the level of service was seen as lacking. More options need to be available for all ages from young children through to adults. The availability of support groups are helpful. Support groups include people helping each other. Finally it was suggested that the stigma around mental health issues is unproductive and unhelpful. A campaign that would help educate people about mental health would benefit those who need to receive services.

#### Integration of Newcomers

Vermilion has seen a significant amount of immigration. Efforts have been made to help these people integrate into the community. Initiatives have been formed with the focus on helping newcomers settle into Vermilion. CLASS was mentioned as an effective organization with this mandate. Generally those interviewed commented that Vermilion is very welcoming and has done a good job of integrating newcomers. There were a few comments however that suggested Vermilion is not as welcoming as it could be.

#### Substance Abuse

There was a general consensus that a substance abuse problem exists in Vermilion. The issue includes both drug and alcohol use and is evident among the youth and adult populations. It was suggested that a culture exists in which the use of illicit drugs and underage and excessive drinking is okay—even amongst "good kids". Substance abuse leads to behaviour that negatively impacts individuals, families, and the community.

#### Families and Parenting

While some exist, additional activities and programs are needed for families. Instances in which families can do things together can help strengthen them. The need was particularly expressed for programs for families with very young children or with teens. It was also suggested that there is a need for some additional parenting programs. It can be difficult for parents to come for services so offering the parenting classes at the same time there is programming for their children could help. Approximately 11% of families in the area are single parent families.

#### Communication and Promotion

There are a lot of programs and services available to people in Vermilion. And while people often are unaware of a service until they need it, there is a strong need for improved promotion about these programs. Promotion needs to be ongoing and varied to try and ensure people are aware of the available programs. It would be beneficial as well for a single source of information to exist. In this manner someone looking for a program or service can go to one identified source for all this information. That source could even be a referral but it would help people connect with the programs and services they need.

#### Financial Literacy

It was not discussed broadly but the need for financial literacy programming was identified. This is always an important topic and one that needs to be regularly available. However, in light of the current economic realities, it was felt that some programming about financial issues is important.



# 4 Conclusions

Based on the information presented herein (demographics, resident survey, stakeholder meetings), several conclusions can be drawn. The specific role that FCSS can play to address the report's conclusions is not defined. This Assessment will be reviewed by Town Council for the Town of Vermilion, the FCSS Advisory Committee, and the Town Administration and a plan for action developed.

#### Enhanced Promotion of Community Programs

Vermilion residents are serviced by a broad array of social service agencies and programs. While it is not unusual that people are often unaware of agencies and services until they require them, the level of awareness of the services could be stronger. Greater awareness of organizations and programs can enhance the efficiency of people accessing programs at their time of need.

While promotion is already occurring through use of the program guide, the Town website, the community directory, and other initiatives, it is recommended that efforts are continued to promote the various other social agencies and programs in the community. FCSS could further be promoted as a referral agency for people looking for programs. This can facilitate a "one-stop shopping" type of approach that occurs to some degree already. Positioning FCSS as an information hub can enhance the efficiency of people's search for appropriate organizations and services. As identified through the consultation, while programs many exist, people are often unaware of them. Having a known or recognized location—virtual or physical—will be instrumental in enhancing awareness and accessibility of services.

#### Issues of Focus

Several issues of focus should be addressed in Vermilion. This is not to suggest that programs are not available or offered to deal with these issues. It is also not to suggest that these issues are dominant in the community. Rather, these are issues that have been identified through the community consultation as ones that require particular attention. The issues to focus upon include the following.

- Substance abuse
- · Mental health issues/depression
- Homelessness
- · Affordable housing
- Seniors in-home supports

These issues are not always independent on one another—in fact they may be interrelated. People dealing with mental health issues, for example, may also have issues with substance abuse.

#### Emphasis on Youth

There is a variety of programming for youth in the community however much of it is for structured sporting activities. Additional programs for youth, particularly that which is socially and recreationally based can provide avenues for youth to be engaged positively without the need to be involved in structured sports. These types of programs can also have positive impacts on many other issues that can affect youth such as violence and bullying, substance abuse, social isolation, or mental health issues to name some. The programs that do exist for youth do need to be promoted; for example, awareness of the youth drop-in centre is mixed.

#### Collaboration

There is a well-established inter-agency group that meets regularly. This body facilitates communication and sharing. This communication and sharing is particularly important so that the groups understand the programs and services that each provides. This can help as individuals and groups access services—they can be directed to appropriate services and programs by one agency to another. This sharing as well can help the agencies develop a more holistic or leveraged approach to a particular issue in the community. For example, understanding the services and programs each provides for youth could, in turn, lead to the development of a youth strategy in Vermilion. It could also help identify gaps in services for a particular group.

#### Volunteerism

As in any community, volunteers are a key component of program and service provision. While there certainly is many examples of strong levels of volunteerism in Vermilion (89% of respondents indicated that a household member volunteered in the previous year), some challenges were identified for volunteer opportunities that relate to ongoing tasks (e.g. board positions) rather than less committed discrete events (e.g. the fair). Some opportunity exists for common marketing of volunteer opportunities and for broad community recognition of the volunteers who contribute to community building. While the format for recognition can be varied, this recognition communicates to all in the community the value volunteering brings to Vermilion.

#### Housing

There is a need for additional affordable housing units in Vermilion. There is a Habitat for Humanity organization in Vermilion but the need for affordable housing extends beyond the reach of this group. The affordable housing units are needed for seniors as well as others in the community. This housing extends beyond seniors affordable housing to the availability of seniors supportive housing of all levels.

#### Seniors Services

While a number of the conclusions and recommendations can apply to the seniors population, specifically identifying services for seniors is warranted. Aside from the seniors housing as identified previously, the need for additional in-home support services is important. Often seniors could stay in their own homes if they could access the necessary support. Without this support many need to move. Related, it is important to ensure seniors do not get isolated and that there are sufficient recreational activities to engage seniors. Developing and offering multi-generational programs to bring seniors and youth together can have positive effects for both these important population segments. The demographic data does suggest an increase in the seniors population.



# A

# Town of Vermilion Community Services

Please see the Town of Vermilion website<sup>1</sup> for Community Directory details under the "Living" upper left tab.

#### Clubs & Organizations

Community Organizations

Certified East Retired Teacher Association (CERTA)

Citizens on Patrol

Eastern Star

Ganton-Watson Willing Workers

Masonic Lodge AF & AM

Rotary Club of Vermilion

Royal Canadian Legion Branch #11

**Royal Purple** 

Rural Crime Watch

Vermilion Allied Arts

**Vermilion & District Chamber of Commerce** 

Vermilion Agricultural Society

Vermilion Area Garden Club

Vermilion Communities in Bloom

**Vermilion Community Gardens** 

Vermilion Folk Club

Vermilion Lions Club

Vermilion Pottery Guild

Vermilion Quilt Guild

Vermilion Senior Centre

#### Cultural Organizations

Dance Impressions by Ryan

Heartworks Studio

SHAPE Art and Wellness Studio

Vermilion-Mannville Highland Dance

Vermilion Allied Arts Council

Vermilion Community Art Club

Vermilion Dance Association

Vermilion Heritage Museum

**Vermilion Theatre Productions** 

Vermilion Ukrainian Cultural Association

#### **Dentists**

Vermilion Dental - Dr. Joe DeGirolamo

Dr. John Nelson

**Denturist: Richardson Denture Clinic** 

#### Education

Colleges & Training Schools

Lakeland College, Vermilion Campus

Emergency Training Centre—Lakeland College

#### **Educational Programs**

Adults: CLASS Vermilion River Adult Learning

#### Families:

Family School Liaison Program (see school your child attends for resource)

Kids Korner After School Care (run by Vermilion Play Development, after school care)

Little Sprouts Daycare

MOPS—Mothers of Preschoolers Group (see Glad Tidings Pentecostal Assembly)

Vermilion & Area Brighter Beginnings (Preschool and Kindergarten)

Vermilion Family Day Home Program (Childcare for infants to after school age children)

Vermilion Play Development Early Learning Center (Pre-school)

Vermilion Play Development Early Learn Center (Childcare for ages 19 months to Kindergarten)

VIBE (Vermilion is Being Empowered, Mental Health Project in Vermilion schools)

#### Schools

Vermilion Elementary School (K to Grade 6)

J. R. Robson School (Grade 7 – 12)

St. Jerome's School (K to Grade 12)

School of Hope & Vermilion Homeschooling Program (Grade 1 – 12)

Vermilion Outreach School (Grades 10 – 12)

#### School Divisions

Buffalo Trail Public Schools (main office in Wainwright)

East Central Alberta Catholic Separate Schools Regional Division No. 16 (main office in Wainwright)

#### Food & Clothing Supports

Community Closet of Vermilion (used clothing and miscellaneous items)

**Food Bank:** located within Holy Name of Jesus Catholic Church (Friday pick-up 1:00 – 3:00 p.m.)

Good Food Box (see Health Unit in Vermilion Provincial Building to order weekly)

Community Gardens (pay a membership to a garden plot area in Vermilion for your garden space)

Vermilion Downtown Farmers Market

Meals in a Bag (see Parkview Alliance Church)

#### Government

Municipal Government

Town of Vermilion Hall/Office: Departments/Services include:

- Community Economic Development
- · Community Services
- · Family & Community Support Services
- Planning & Development
- Public Library
- · Recreation Facilities
- Transportation and Utilities

**Vermilion & District Chamber of Commerce** 

#### Provincial Government

Alberta Agriculture & Rural Development

Alberta Transportation

Alberta Works

Apprenticeship & Industry Training

Commercial Vehicle Enforcement

Fish & Wildlife

**Provincial Court** 

Dr. Richard Starke, MLA for Vermilion – Lloydminster Constituency Office

Vermilion Provincial Park

#### Federal Government

Shannon Stubbs—MP, Lakeland Constituency Office

#### Halls

Elks Hall

Lt./Col. Craig Armories

Royal Canadian Legion Hall Branch # 11

School of Hope & Vermilion Home Schooling Program (meeting room space for rent)

Vermilion Regional Centre (see Town of Vermilion)

Vermilion Senior Citizens Centre

#### Health Services

General Services

Alberta Health Services: Home Care, Public Health

(in Vermilion Provincial Building)

Ambulance: Prairie Emergency Medical Systems Inc.

Diabetic Nephropathy Prevention Clinic: Alberta Health

Services (see Vermilion Health Centre)

Dr. Alex Stewart, Chiropractor
Dr. Lloyd Esak, Chiropractor

Heartland Ultrasound Clinic (located in Midtown Medical Clinic)

Midtown Medical Clinic

My Medical Clinic

Nurse Practitioners (see Vermilion Health Centre)

Physiotherapy Clinic (see Vermilion Health Centre,

Midtown Physiotherapy Clinic)

Primary Care Network: Kalyna Country PCN

TOPS (Taking Off Pounds Sensibly): Weight Loss Support Group

Ultrasound Clinic (see Vermilion Health Centre)

Hospital

Vermilion Health Centre

Vermilion Continuing Care

Massage

Country Touch Massage

**Essential Self Massage Therapy** 

Relief Massage & Wellness

Shape Art and Wellness Studio Inc.

Mental Health

Alberta Health Services: Community Addiction and Mental

Health

Optometrist

Main Street Eye Centre: Dr. Lee Moneo

Animal Health

Vermilion Veterinary Clinic

#### **Human Services**

General Services

Alberta Block Parents

Al-Anon

Alberta Health Services: Vermilion Home Care,

Public Health & Rehab

Alberta Health Services: Vermilion Addiction & Mental Health

Alcoholic Anonymous

**Battle River Victim Assistance** 

Catholic Social Services/Premura Counseling (Limited free sessions for Vermilion residents)

Central Alberta Child & Family Services

Crisis Line & Kids Help Line
Disability Services Division

Dr. Margaret Savage Crisis Centre

Family & Community Support Services (FCSS)

Family Violence Information Line

FOCUS (Support for persons with developmental disabilities,

brain injury)

**HIV Edmonton** 

Lloydminster Interval Home

Lloydminster Sexual Assault Centre

My Community: CSS Canada

Walking Through Grief Society

Housing

Vermilion & District Housing Foundation (senior housing

Manors/Lodge, low income family housing)

Habitat for Humanity

FOCUS (support for persons with developmental disabilities,

brain injury)

Re/Max Prairie Realty

Stewart Realty

Northern Lights Realty

Seniors

Senior Support Program (see Family & Community

Support Services)

Vermilion & District Housing Foundation (Lodge, Manors)

Vermilion & Area Handivan Society (contact Senior

Support Program)

Vermilion Continuing Care Centre: Volunteer Program

Vermilion Senior Citizen Centre

Leisure & Recreation

**Apex Conditioning** 

Aquatic Centre (located indoor at Lakeland College)

Commercial Hockey League

Darkwolf Taekwondo Club Bartley School

Edge Youth Drop-in Centre (see Parkview Alliance Church Office)

Elevation (yoga, exercise classes etc.)

**Kiddie Oasis** 

KidSport (see Town of Vermilion Community Services)

Kuk Sool Won (Family Martial Arts)

Lakeland College Be Fit for Life

Lakeland College Recreation Department

Lakeland Rowing Club

**Lakeland Runaway** 

Momentum Fitness (exercise equipment, classes etc.)

Raptor Taekwondo

Scouts Canada, Beaver, Cub & Scouts

Shape Art and Wellness Studio Inc.

**Toothless Tigers** 

Vermilion Army Cadets

Vermilion Curling Club

Vermilion Figure Skating Club

Vermilion Girl Guides

Vermilion Golf & Country Club

**Vermilion Gymnastics Club** 

**Vermilion Junior Curling** 

Vermilion Jr. B. Tigers

Vermilion Minor Baseball

**Vermilion Minor Hockey** 

Vermilion Nordic Ski Club

Vermilion Public Library

Vermilion Quilt Guild

Vermilion River Archers Club

Vermilion River District 4-H

**Vermilion River Naturalist Society** 

Vermilion Roar Lacrosse Club

Vermilion Rock (Sask./Alberta Senior Hockey Team)

Vermilion Slow Pitch League

**Vermilion Soccer Association** 

**Vermilion Vipers Hockey** 

**Vermilion Vipers Swim Club** 

Women's Rec Hockey

#### Religious Affiliations

Faith Lutheran Church

First United Church

**Glad Tiding Pentecostal Assembly** 

Holy Name of Jesus Catholic Church

Parkview Alliance Church

St. Olga's Ukrainian Catholic Church

St. Saviour's Anglican Church

The Church Of Jesus Christ of Latter Day Saints

#### Religious Organizations

Catholic Women's League

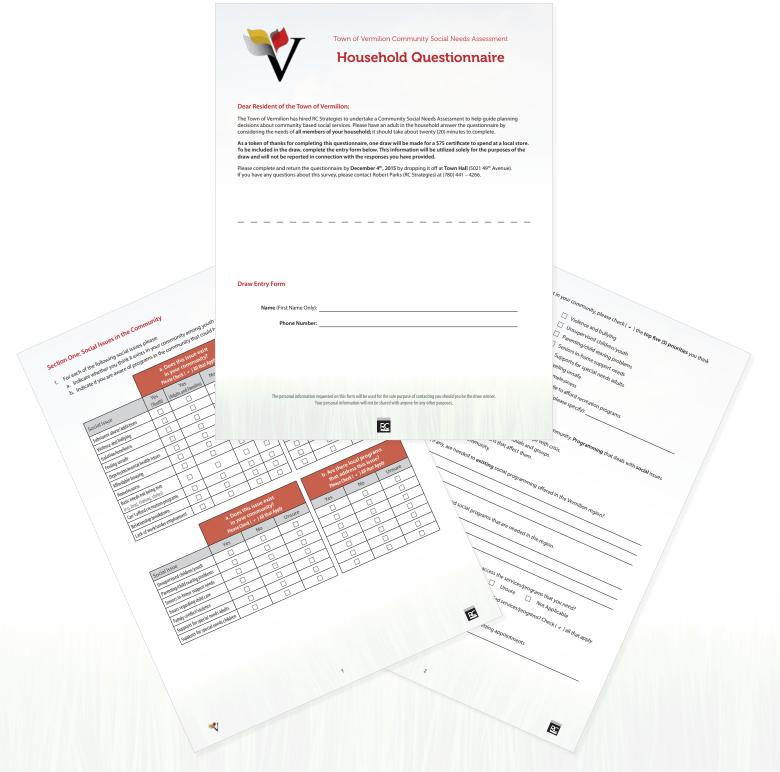
The Gideons International in Canada

**Knights of Columbus** 

Vermilion & District Ministerial Association

B

# Household Questionnaire





Town of Vermilion Community Social Needs Assessment

#### **Household Questionnaire**

#### **Dear Resident of the Town of Vermilion:**

The Town of Vermilion has hired RC Strategies to undertake a Community Social Needs Assessment to help guide planning decisions about community based social services. Please have an adult in the household answer the questionnaire by considering the needs of **all members of your household**; it should take about twenty (20) minutes to complete.

As a token of thanks for completing this questionnaire, one draw will be made for a \$75 certificate to spend at a local store. To be included in the draw, complete the entry form below. This information will be utilized solely for the purposes of the draw and will not be reported in connection with the responses you have provided.

Please complete and return the questionnaire by **December 4**th, **2015** by dropping it off at **Town Hall** (5021 49th Avenue). If you have any questions about this survey, please contact Robert Parks (RC Strategies) at (780) 441 - 4266.

# Draw Entry Form Name (First Name Only): Phone Number:

The personal information requested on this form will be used for the sole purpose of contacting you should you be the draw winner.

Your personal information will not be shared with anyone for any other purposes.



#### **Section One: Social Issues in the Community**

- 1. For each of the following social issues please:
  - a. Indicate whether you think it exists in your community among youth and/or among adults and families.
  - b. Indicate if you are aware of programs in the community that could help people address these needs.

	a. Does this issue exist in your community? Please Check ( ✓ ) All that Apply			b. Are there local programs that address this issue? Please Check ( ✓ ) All that Apply				
Social Issue	Yes (Youth)	Yes (Adults and Families)	No	Unsure	Yes (Youth)	Yes (Adults and Families)	No	Unsure
Substance abuse/addictions								
Violence and bullying								
Isolation/loneliness								
Feeling unsafe								
Depression/mental health issues								
Affordable housing								
Homelessness								
Basic needs not being met (e.g. food, clothing, shelter)								
Can't afford recreation programs								
Relationship breakdown								
Lack of work/under employment								

	a. Does this issue exist in your community? Please Check( ✓ ) All that Apply					
Social Issue	Yes No Unsure					
Unsupervised children/youth						
Parenting/child rearing problems						
Seniors in-home support needs						
Issues regarding child care						
Family conflict/violence						
Supports for special needs adults						
Supports for special needs children						

b. Are there local programs that address this issue? Please Check (  v ) All that Apply					
Yes	No	Unsure			





should be addressed in Vermilion.  Substance abuse/addictions	□ Vi	iolence and bullying
		nsupervised children/youth
Family conflict		arenting/child rearing problems
☐ Depression/mental health issues		eniors in-home support needs
☐ Child care		apports for special needs adults
Relationship breakdown		peling unsafe
Affordable housing		omelessness
Basic needs not being met (e.g. food, dothing)		nable to afford recreation programs
Supports for special needs children		ther (please specify):
Section Two: Social Programming		
Social issues deal with the well-being of individuals, f nelps people:	families, a	and the community. <b>Programming</b> that deals with <b>social</b> issues
Become more independent and strengthen skills	s to bette	er cope with crisis.
• Develop skills so they can better get along with i	individua	als and groups.
Assume responsibility for decisions and actions to		
Assume responsibility for decisions and actions to	that affec	ct them.
<ul> <li>Assume responsibility for decisions and actions t</li> <li>Become active participants in the community.</li> </ul>	that affec	ct them.
<ul> <li>Assume responsibility for decisions and actions t</li> <li>Become active participants in the community.</li> </ul>	that affec	ct them.
<ul> <li>Assume responsibility for decisions and actions t</li> <li>Become active participants in the community.</li> </ul>	that affec	ct them.
<ul> <li>Assume responsibility for decisions and actions t</li> <li>Become active participants in the community.</li> </ul> 3. What improvements, if any, are needed to existing the existing and the existing the existing action of the existing and the existing action of th	ng social	programming offered in the Vermilion region?
<ul> <li>Assume responsibility for decisions and actions t</li> <li>Become active participants in the community.</li> </ul> 3. What improvements, if any, are needed to existing the existing and the existing the existing action of the existing and the existing action of th	ng social	programming offered in the Vermilion region?
<ul> <li>Assume responsibility for decisions and actions t</li> <li>Become active participants in the community.</li> </ul> 3. What improvements, if any, are needed to existing the existing and the existing the existing action of the existing and the existing action of th	ng social	programming offered in the Vermilion region?
<ul> <li>Assume responsibility for decisions and actions t</li> <li>Become active participants in the community.</li> </ul> 3. What improvements, if any, are needed to existing	ng social	programming offered in the Vermilion region?
<ul> <li>Assume responsibility for decisions and actions t</li> <li>Become active participants in the community.</li> </ul> 3. What improvements, if any, are needed to existing	ng social	programming offered in the Vermilion region?
Assume responsibility for decisions and actions to Become active participants in the community.  What improvements, if any, are needed to existing the existing and the existing the e	ng social	programming offered in the Vermilion region?  Institute them.
Assume responsibility for decisions and actions to Become active participants in the community.      What improvements, if any, are needed to existing the second sec	ng social I program	programming offered in the Vermilion region?  Ins that are needed in the region.  locally access the services/programs that you need?
Assume responsibility for decisions and actions to Become active participants in the community.  What improvements, if any, are needed to existing the second seco	ng social I program u able to	programming offered in the Vermilion region?  Insthat are needed in the region.  Iocally access the services/programs that you need?  No
Assume responsibility for decisions and actions to Become active participants in the community.  What improvements, if any, are needed to existing the second of the seco	ng social I program u able to	programming offered in the Vermilion region?  Insthat are needed in the region.  Iocally access the services/programs that you need?  No Unsure Not Applicable  ccessing the needed services/programs? Check ( v ) all that apply.
Assume responsibility for decisions and actions to Become active participants in the community.  What improvements, if any, are needed to existing the second of the existing the existing the second of the existing the second of the existing the ex	ng social I program u able to	programming offered in the Vermilion region?  Institute are needed in the region.  Iocally access the services/programs that you need?  No
Assume responsibility for decisions and actions to Become active participants in the community.  What improvements, if any, are needed to existing the existing series of the existing	ng social I program u able to	programming offered in the Vermilion region?  Insthat are needed in the region.  Iocally access the services/programs that you need?  No Unsure Not Applicable  ccessing the needed services/programs? Check ( > ) all that apply.
Assume responsibility for decisions and actions to Become active participants in the community.  What improvements, if any, are needed to existing the second of the existing the existing the second of the existing the second of the existing the existing the existing the second of the existing the e	ng social I program u able to	programming offered in the Vermilion region?  Institute are needed in the region.  Iocally access the services/programs that you need?  No





6.	Family and Community Support Services (FCSS) is an organization preventative social needs in the community. Before receiving the					e
	Yes Unsure No					
	a. If you answered "Yes", are you aware of any programs provide	d through your co	ommunity l	-CSS progra	am?	
	☐ Yes ☐ Unsure ☐ No					
7.	What are the best methods to get information to you about exist Please check ( • ) the <b>three (3)</b> best methods from the list below		ams and se	ervices in th	ie commun	ity?
	☐ Town Spring & Fall Leisure Brochure ☐ Rad	0				
	☐ Facebook/Twitter ☐ Tow	n website				
	☐ Town newsletter ☐ Sch	ool newsletter				
	☐ Local Paper ☐ Cha	mber Directory				
	☐ Helping brochure					
	Other (please specify):					
_						
Se	ction Four: General Comments					
8.	Please use the following space to share any additional commen Town of Vermilion.	ts concerning the	e future pla	nning of sc	ocial progra	ms in the
Se	ction Five: Volunteerism					
9.	In the previous 12 months has anyone in your household volunt	eered in the com	imunity?			
	Yes Unsure No					
	a. If you answered "Yes", please indicate approximately how man have volunteered for the following types of organizations.	ny hours total in tl	he past 12 r	months all h	nousehold r	nembers
	In total how many hours did household members volunteer for each of the following in the past 12 months	We Did Not Volunteer	1 – 12 Hours	13 – 24 Hours	25 – 50 Hours	51+ Hours
	Sports and recreation					
	Arts and culture					
	Social service (e.g. Food Bank, Victim Services)					
	Service clubs (e.g. Lions, Rotary Club)					
	School/education program					
	Church or place of worship					



Other (please specify): \_

Section Three: FCSS



	Belief in the cause	our motivations for volunteering. Please check ( ✓ ) all that apply.	
		Fulfill religious obligations/beliefs	
	☐ Improve job opportunities/resume		
	Friends volunteer	☐ To meet people	
	☐ For fun	☐ To support/build the community	
	☐ To use skills/knowledge	☐ For recognition	
	Uther (please specify):		
10.	What, if anything, prevents members of you Check ( ✓ ) all that apply.	our household from volunteering more than they currently do?	
	☐ No extra time	☐ Unaware of opportunities	
	☐ Not interested	☐ Legal concerns	
	☐ Lack of transportation	☐ Lack of recognition	
	☐ Lack of appropriate opportunities	Other (please specify):	
11.	Where do you live?  ☐ Town of Vermilion ☐ County Of Vermilion ☐ C	ermilion River	
12.	How long have you lived in the region?  ☐ Less than 1 year ☐ 1 to 5 years	☐ 6 to 10 years ☐ More than 10 years	
13.	Less than 1 year 1 to 5 years  Do you expect to be residing in the region		
13.	<ul> <li>Less than 1 year ☐ 1 to 5 years</li> <li>Do you expect to be residing in the region</li> <li>☐ Yes ☐ Unsure ☐ No</li> </ul>		
13. 14.	□ Less than 1 year □ 1 to 5 years  Do you expect to be residing in the region □ Yes □ Unsure □ No  Do you rent or own your home? □ Rent □ Own		
13. 14.	□ Less than 1 year □ 1 to 5 years  Do you expect to be residing in the region □ Yes □ Unsure □ No  Do you rent or own your home? □ Rent □ Own  Please describe your household by records	for the next five years?	
13. 14.	□ Less than 1 year □ 1 to 5 years  Do you expect to be residing in the region □ Yes □ Unsure □ No  Do you rent or own your home? □ Rent □ Own  Please describe your household by records (Please include yourself.)	for the next five years?  ng the number of members in each of the following age groups.	

Thank you very much for completing this questionnaire.

Please drop off your completed questionnaire at Town Hall (5021 49th Avenue).





C List of Interviews

Group/Session	Individuals
Housing	Northern Lights Realty
	Stewart Realty
	Habitat for Humanity
Alberta Health Services	Vermilion Health Centre (2)
Human Services	Alberta Works
	Child & Family Services
Lakeland College	Lakeland College Students' Association
	Lakeland College residence
	Town of Vermilion
	Lakeland College
VIBE and Family School Liaison	• VIBE (3)
	Family School Liaison
Community Social Groups	Parkview Alliance Church (2)
	Catholic Social Services
	Pentecostal Church
	Walking Through Grief Society
CLASS (Vermilion River Adult Learning)	• CLASS (3)
FCSS Advisory Committee	
Town of Vermilion Council	
Seniors	Seniors Support
	• Senior
	<ul> <li>Vermilion Housing Foundation</li> </ul>
Business	Store owner/managers (3)
Justice	• RCMP (2)
	Vermilion Public Library
	Youth Justice Committee (2)
Schools	Vermilion Elementary School
	St. Jerome's School
	<ul> <li>Vermilion Outreach School</li> </ul>
	JR Robson School
Justice II	Alberta Probations Office
	Battle River Victims Assistance Society
Children	Vermilion Play Development (2)
	Brighter Beginnings
Community Volunteers	Volunteers (2)
Community Members	Residents (2)







