

**TOWN OF VERMILION  
2017 CENSUS REPORT**





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## INTRODUCTION

The Town of Vermilion Municipal Census was conducted on April 1, 2017. The data collection was completed by an online survey and enumerated responses. The summary of data contained in this report provides a snapshot of the demographic count held on April 1, 2017. The data collected includes population, age range, gender, dwelling type, duration of residence and previous residence location, and employment status and location.

In addition to the enumerated population, Vermilion has a large student population through Lakeland College – Vermilion Campus that are economically active in our community throughout the year. While these students cannot participate in the census program, they should be considered when determining public service needs for the community.



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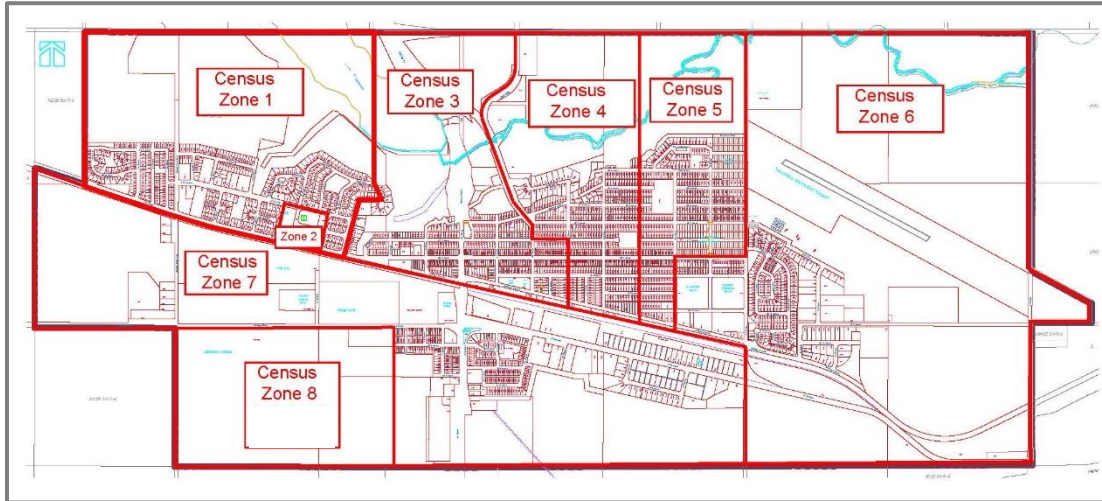
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# 1. CENSUS COLLECTION

## 1.1 ZONES/DISTRICT

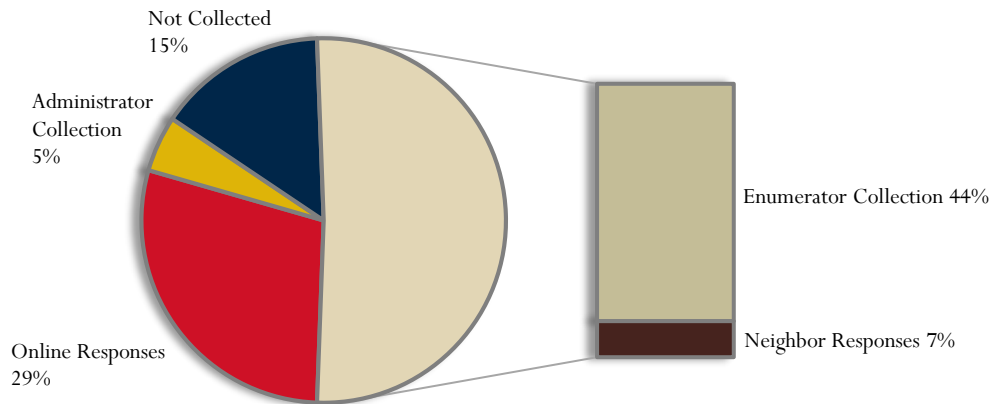


Zone / District	
Zone 1	Brennan/Park Drive
Zone 2	Seniors Assisted Living
Zone 3	Downtown
Zone 4	Central
Zone 5	School Division
Zone 6	Airport
Zone 7	Pilkieville
Zone 8	Lakeland Family Housing

*Note: There are five seniors assisted living complexes in Vermilion; two in Zone 1, two in Zone 3, and one in Zone 5. The data collected from these complexes was pulled from their respective zone and entered into Zone 2 to ensure the data does not influence the statistics.*



## 1.2 COLLECTION METHOD



Collected By:	Dwellings	
Online Responses	629	29%
Administrator Collection	108	5%
Enumerator Collection	968	44%
Neighbor Responses	147	7%
Not Collected	327	15%
<b>Totals</b>	<b>2179</b>	<b>100%</b>

### Online Responses

In 2017, the Town of Vermilion offered an online census survey to residents for the first time. Residents were given an access code number and entered their data through the website. One third of the households opted to complete the census online. Residents were able to access the online census from April 1<sup>st</sup> to June 30<sup>th</sup>.

### Administrator Collection

Administration staff entered the bulk data from seniors assisted living complexes, some data from apartment complexes, and individual data from any residents that were having trouble accessing or completing the online census survey.

*Note: The data recorded from the seniors assisted living complexes was age range and gender only. All remaining questions were entered as "Prefer not to answer".*

### Enumerator Collection

Enumerators started on April 22<sup>nd</sup> and were able to finish on June 22<sup>nd</sup>. The cut-off for census collection was June 30<sup>th</sup>.



### Neighbor Responses

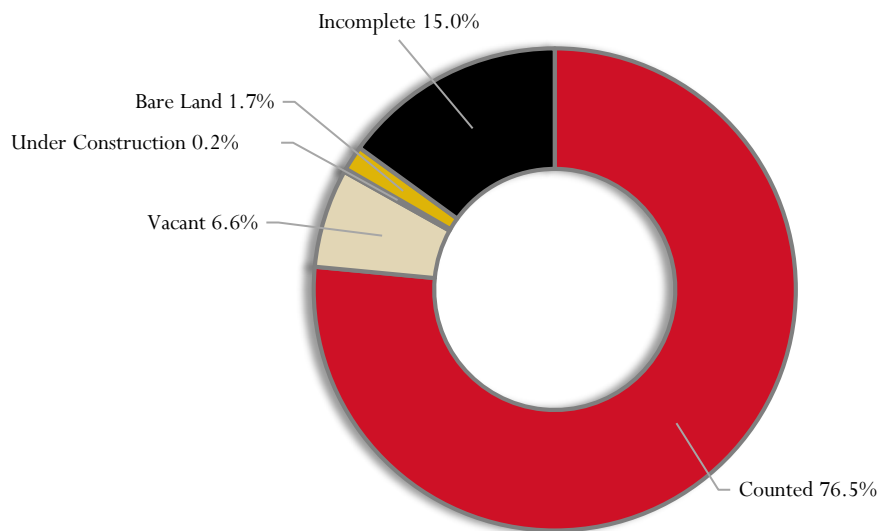
Enumerators were requested to visit a household a minimum of four times before collecting data from a neighbor that was volunteering the information. A population count is the only information that can be collected from a neighbor. Once recorded, the survey immediately closes after the population count is entered and the system automatically defaults the remaining questions to “Prefer not to answer”.

### Not Collected

These are the residents that could not be reached for the census survey. Enumerators were requested to visit a household a minimum of four times before moving on or collecting the data from a neighbor.

## 1.3 COMPLETION RATE

As of April 1, 2017, there were 2,179 residential dwellings in Vermilion to be counted in the Municipal Census. Overall, we had huge success with an 85% completion rate. 1,852 of the 2,179 dwellings were counted into the 2017 Municipal Census; this includes the vacant, under construction, and Bare Land properties.



Count Status	Dwellings	Completion %
Counted	1667	76.5%
Vacant	144	6.6%
Under Construction	5	0.2%
Bare Land	36	1.7%
Incomplete	327	15.0%
<b>Total</b>	<b>2179</b>	





## 2. POPULATION STATISTICS

### 2.1 TOTAL POPULATION



### 2017 Municipal Census Population Count: 4,150

The population count for the 2017 Municipal Census is 4,150. In addition to the enumerated population, Vermilion has a large student population through Lakeland College – Vermilion Campus. There are approximately 721 students enrolled full-time at the college plus an additional 1,071 cumulated students that are enrolled in the short-term Fire & Emergency Training Service Programs and the Trades & Technology Apprenticeship Programs.

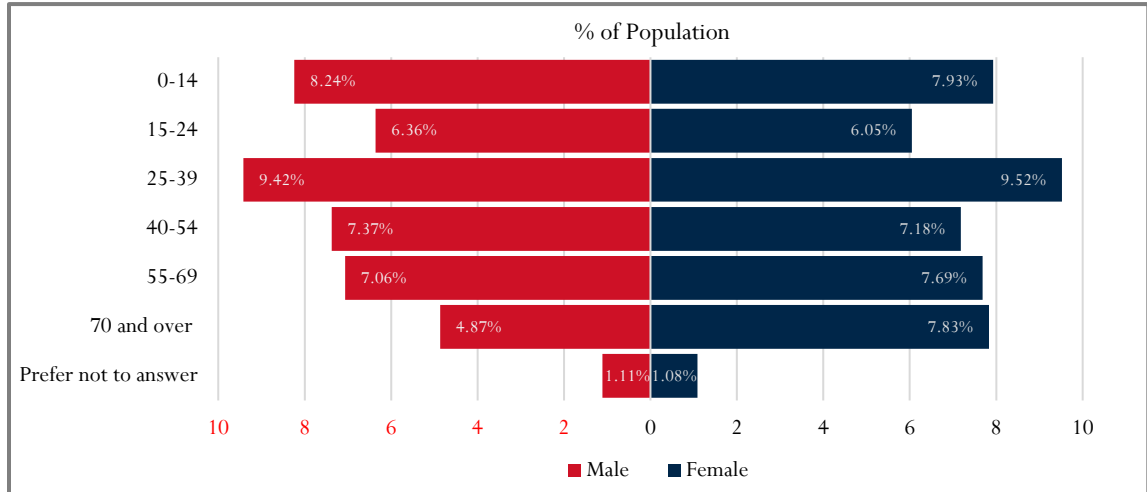
### 2.2 AGE & GENDER DISTRIBUTION

Age	Total Population	% of Population	Male	Female	Prefer not to answer
0-4	224	5.40%	111	113	0
5-9	233	5.61%	117	116	0
10-14	214	5.16%	114	100	0
15-16	88	2.12%	47	41	0
17-19	144	3.47%	74	70	0
20-24	283	6.82%	143	140	0
25-29	266	6.41%	129	136	1
30-34	284	6.84%	135	146	3
35-39	240	5.78%	127	113	0
40-44	175	4.22%	93	82	0
45-49	209	5.04%	101	108	0
50-54	222	5.35%	112	108	2
55-59	224	5.40%	101	123	0
60-64	224	5.40%	109	114	1
65-69	165	3.98%	83	82	0
70-74	135	3.25%	59	76	0
75 and over	392	9.45%	143	249	0
Prefer not to answer	428	10.30%	46	45	337
<b>Totals</b>	<b>4150</b>		<b>1844</b>	<b>1962</b>	<b>344</b>
			<b>45%</b>	<b>47%</b>	<b>8%</b>

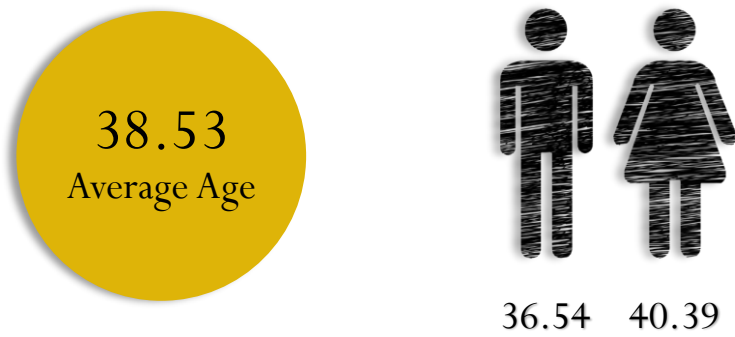
*Note: Of the 428 "Prefer not to answer" responses there were 212 people recorded through a Neighbor Response.*



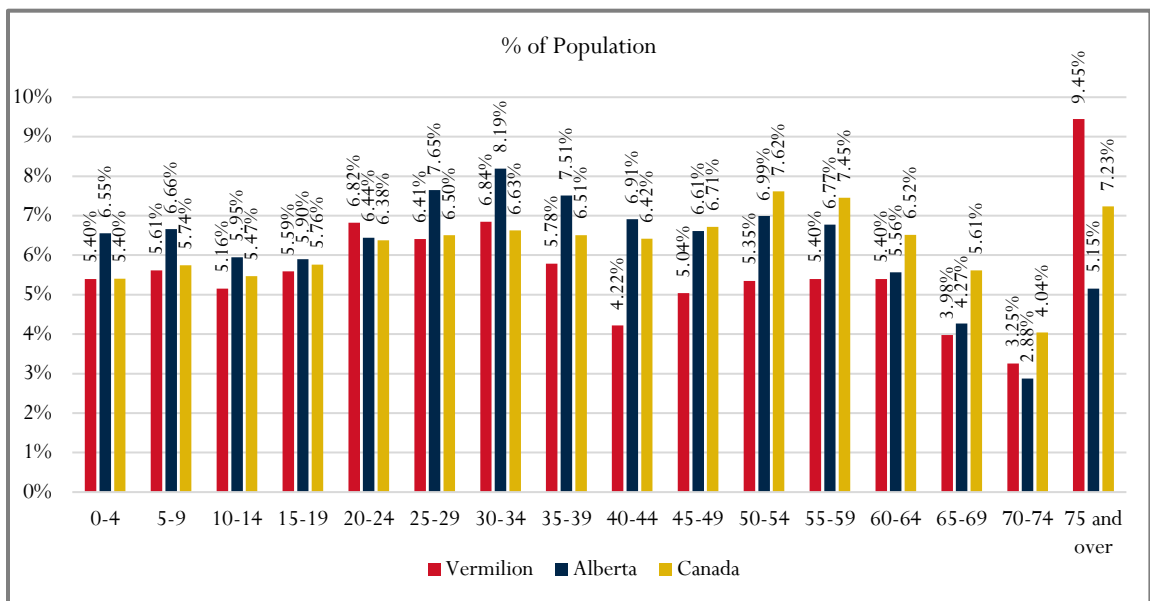
### 2.3 GENDER COMPARISON



### 2.4 AVERAGE AGE



### 2.5 AGE COMPARISON

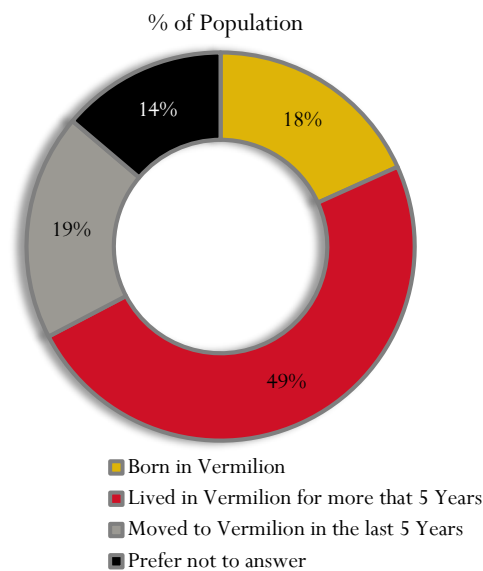


### 3. RESIDENT TENURE STATISTICS

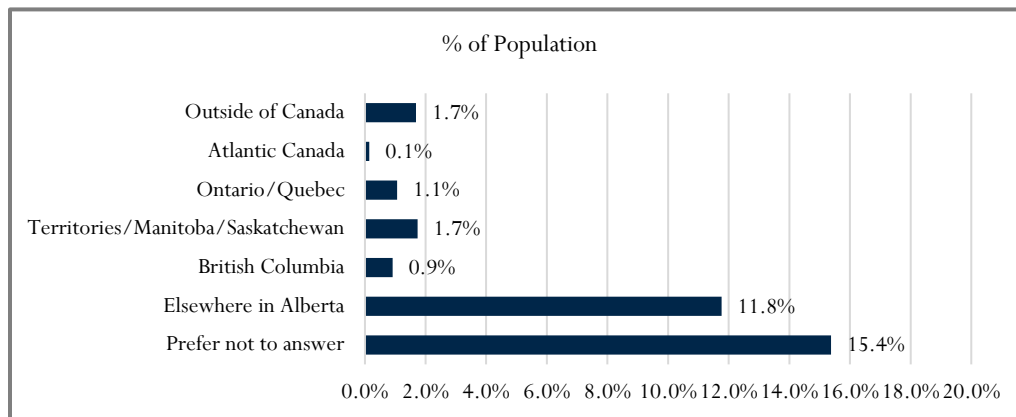
#### 3.1 LENGTH OF RESIDENCE IN VERMILION

Length of Residence in Vermilion	Total Population
Less than 1 year	254
1 year to less than 2 years	115
2 years to less than 5 years	414
5 years or more	2036
N/A (Children 0-16)	758
Prefer not to answer	573
<b>Totals</b>	<b>4150</b>

*Note: Out of the 573 “Prefer not to answer” responses there were 212 people recorded through a Neighbor Response and another 206 people recorded from the seniors assisted living complexes.*



#### 3.2 PREVIOUS RESIDENCE

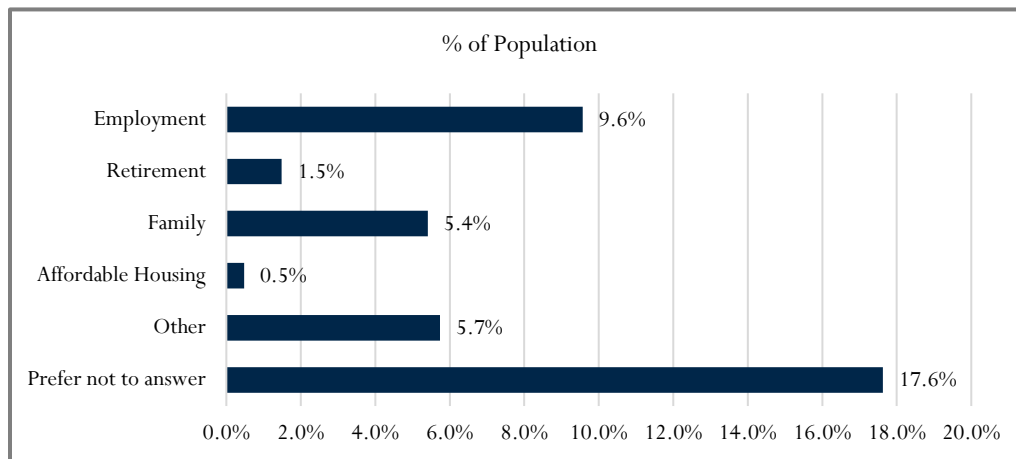


Previous Residence <5 years	Population*
Elsewhere in Alberta	488
Atlantic Canada	6
Ontario/Quebec	44
Territories/Manitoba/Saskatchewan	72
British Columbia	38
Outside of Canada	70
Prefer not to answer	638
<b>Totals</b>	<b>1356</b>

\* Only residents over the age of 16 who have lived in Vermilion for less than five years were asked of their previous residence.

*Note: Of the 638 “Prefer not to answer” responses there were 212 people recorded through a Neighbor Response and another 206 people recorded from the seniors assisted living complexes.*

### 3.3 REASON FOR RELOCATION



Reason for Relocation	Population*
Employment	322
Retirement	50
Affordable Housing	16
Family	182
Other	193
Prefer not to answer	593
<b>Totals</b>	<b>1356</b>

\* Only residents over the age of 16 who have lived in Vermilion for less than five years were asked of their reason for relocation.

*Note: Of the 593 “Prefer not to answer” responses there were 212 people recorded through a Neighbor Response and another 206 people recorded from the seniors assisted living complexes.*



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## 4. DWELLING STATISTICS

### 4.1 POPULATION BY DWELLING TYPE

Dwelling Type	Dwelling	Population
Single Detached	1175	3000
Suite in Single Detached	16	35
Duplex	31	70
Quadruplex/Triplex	28	47
Row House	80	156
Apartment/Condo	161	243
Single attached to a non-residential building	4	12
Manufactured Modular Home/Mobile Home	78	174
Seniors Assisted Living	5	206
Vacant	185	0
Prefer not to answer	416	207
<b>Totals</b>	<b>2179</b>	<b>4150</b>

*Note: Of the 416 “Prefer not to answer” there were 327 dwellings that could not be contacted to complete the census.*

### 4.2 PERMANENT RESIDENCE

Permanent Home in Vermilion	
Yes	1425
No	82
Prefer not to answer	160
<b>Totals</b>	<b>1667</b>

*Note: Out of the 160 “Prefer not to answer” responses there were 115 collected from a Neighbor Response.*



85% of of the population  
call Vermilion “Home”



### 4.3 DWELLING STATUS OVERVIEW

Dwelling Type	Dwelling	Owned	Rented	Prefer not to answer
Single Detached	1175	1011	148	16
Suite in Single Detached	16	0	8	8
Duplex	31	13	14	4
Quadruplex/Triplex	28	1	20	7
Row House	80	6	64	10
Apartment/Condo	161	53	85	23
Single attached to a non-residential building	4	4	0	0
Manufactured Modular Home/Mobile Home	78	51	14	13
Seniors Assisted Living	5	0	0	5
Vacant	185	-	-	-
Prefer not to answer	416	15	1	73
<b>Totals</b>	<b>2179</b>	<b>1154</b>	<b>354</b>	<b>159</b>

*Note: Of the 416 "Prefer not to answer" there were 327 dwellings that could not be contacted to complete the census.*

**Seniors Assisted Living** – Lodges and Palliative Care

**Vacant** – Vacant Dwellings, Dwellings Under Construction, and Bare Land



## 5. EMPLOYMENT STATISTICS

### 5.1 LABOUR FORCE PARTICIPATION

	Total	Male	Female	Prefer not to answer
<b>Economically Active:</b>				
Full-time	1401	807	586	8
Part-time	258	63	194	1
Self-employed	166	106	60	0
Seasonal	54	40	14	0
Other - over 15 years old	130	64	66	0
Unemployed	99	46	53	0
<b>Total</b>	<b>2108</b>	<b>1126</b>	<b>973</b>	<b>9</b>
<b>Unemployment Rate</b>	<b>4.70%</b>	<b>4.09%</b>	<b>5.45%</b>	<b>0.00%</b>
<b>Economically Inactive:</b>				
Retired*	697	269	426	2
Homemaker	120	1	118	1
Full-time student	154	66	87	1
<b>Total</b>	<b>971</b>	<b>336</b>	<b>631</b>	<b>4</b>
<b>Labour Force Participation Rate</b>	<b>68.46%</b>	<b>77.02%</b>	<b>60.66%</b>	<b>69.23%</b>
<b>Total</b>	<b>3079</b>	<b>1462</b>	<b>1604</b>	<b>13</b>

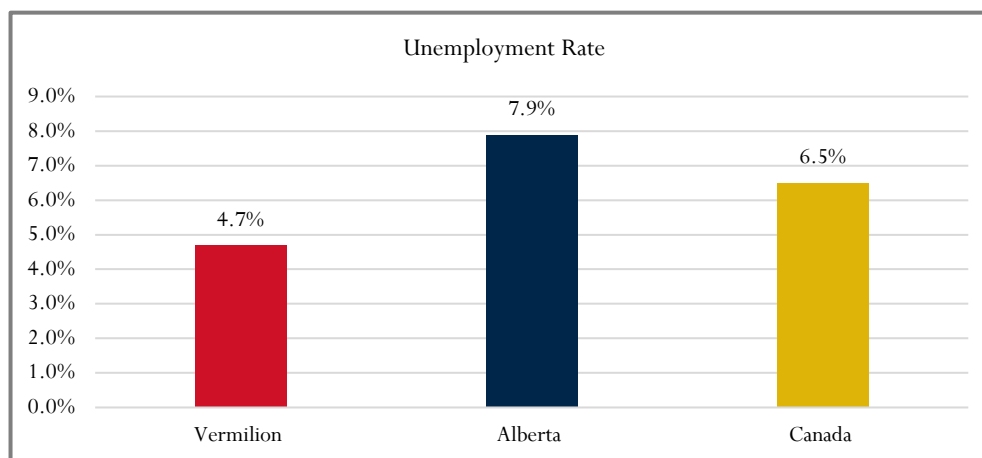
\* The total count for retired residents includes the 206 residents living in the seniors assisted living complexes.

**Labour Force Participation Rate** – The participation rate reflects the number of people who are Economically Active.

**Economically Active** – Residents who are over 15 years old and are employed or looking for employment.

**Economically Inactive** – Residents who are over 15 years old and are neither employed nor unemployed. E.g. students, homemakers, and retirees.

### 5.2 UNEMPLOYMENT RATE COMPARISON



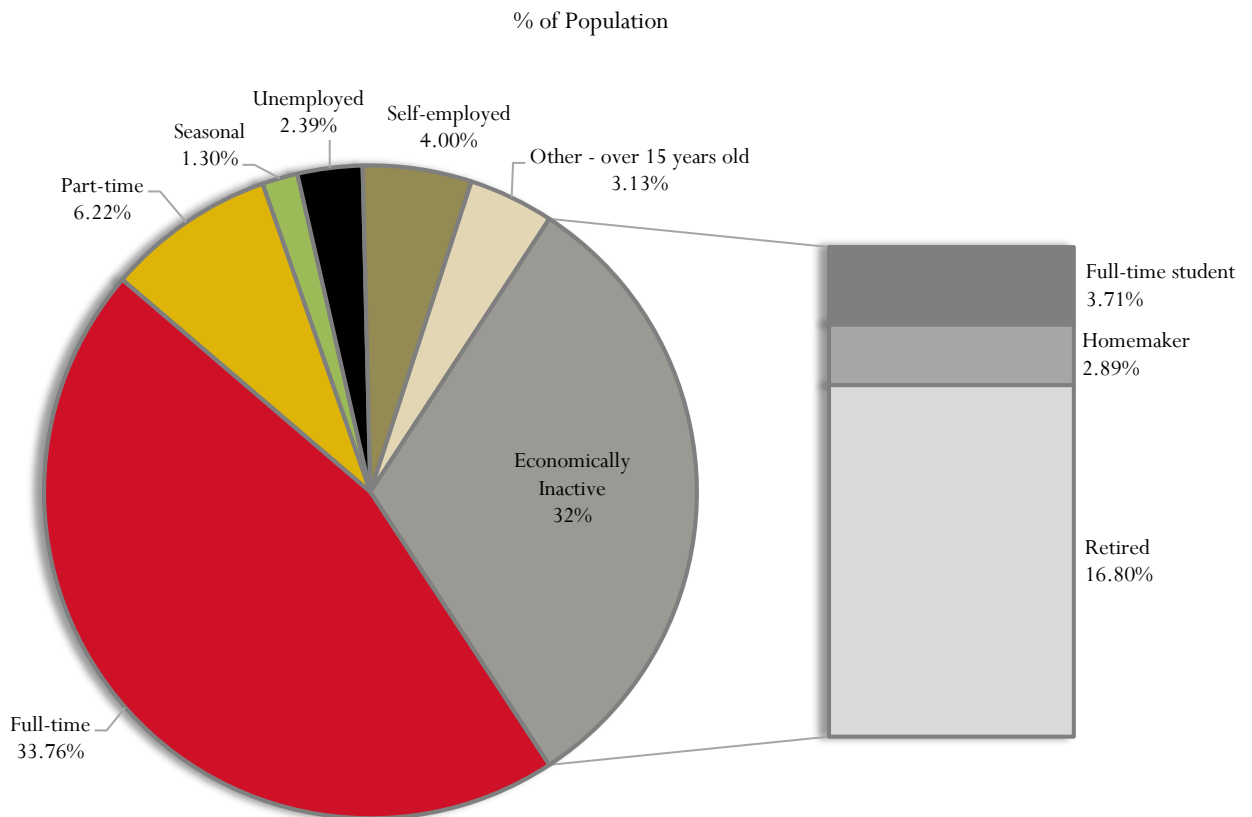
### 5.3 EMPLOYMENT STATUS

Employment Status:	Total Population	% of Population
Economically Active	2108	51%
Economically Inactive	971	23%
Children	672	16%
Unknown	399	10%
<b>Totals</b>	<b>4150</b>	

51% of our population is employed or employable



### 5.4 EMPLOYMENT CATEGORY





## 5.5 EMPLOYMENT TYPE BY AGE GROUP

Employment Type*:	15-24	25-39	40-54	55-69	70 +	Prefer not to answer
Full-time	158	517	425	250	5	46
Part-time	61	72	43	66	13	3
Seasonal	11	15	11	13	4	0
Self-employed	2	42	59	49	13	1
Other - over 15 years old	125	1	1	3	0	0
Unemployed	21	30	28	17	1	2
Full-time student	115	25	2	0	0	12
Homemaker	6	67	24	15	6	2
Retired**	0	1	2	167	302	19
<b>Totals</b>	<b>499</b>	<b>770</b>	<b>595</b>	<b>580</b>	<b>344</b>	<b>85</b>

\* Only residents over the age of 15 were asked of their employment status.

\*\* The total count for retired residents includes the 206 residents living in the seniors assisted living complexes.

## 5.6 EMPLOYMENT LOCATION

Employment Type:	Vermilion	County of Vermilion River	Lloydminster	Elsewhere in Alberta	Another Province	Outside of Canada	Prefer not to answer
Full-time	1054	74	106	151	6	3	7
Part-time	231	2	9	13	1	0	2
Seasonal	32	10	1	11	0	0	0
Unemployed	55	0	0	0	0	0	44
Self-employed	115	20	3	25	3	0	0
Other - over 15 years old	93	1	1	3	0	0	32
<b>Totals</b>	<b>1580</b>	<b>107</b>	<b>120</b>	<b>203</b>	<b>10</b>	<b>3</b>	<b>85</b>
<b>% of Total Population</b>	<b>75%</b>	<b>5%</b>	<b>6%</b>	<b>10%</b>	<b>0.5%</b>	<b>0.1%</b>	<b>4%</b>

*Note: Employment Location only includes those participating in the Labour Force. Retirees, homemakers and full-time students are all assumed to be based out of Vermilion.*

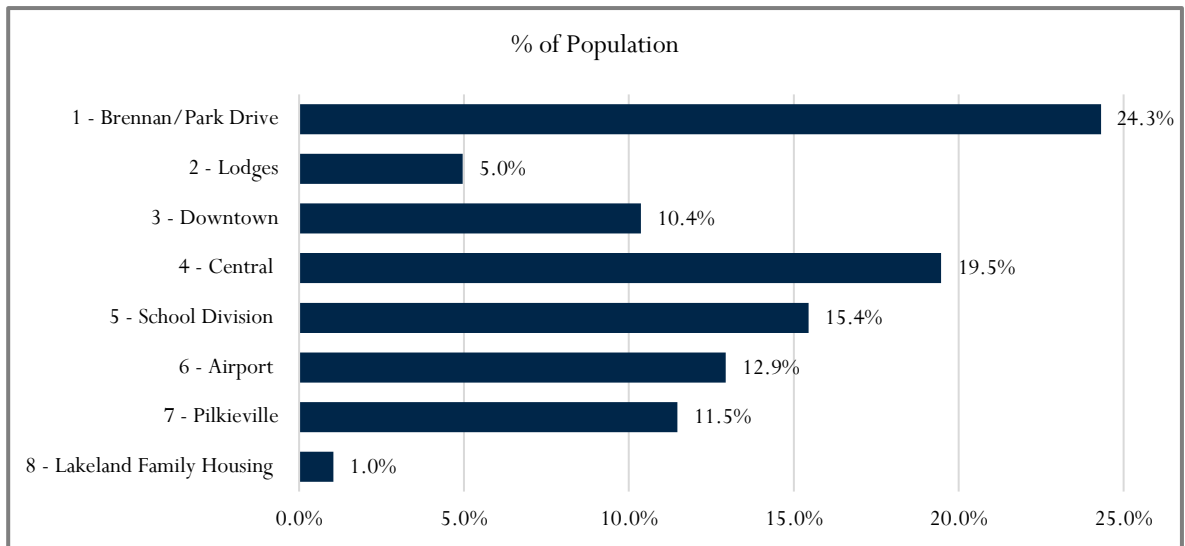


75% of the Labour Force  
is working in Vermilion.



## 6. ZONE/DISTRICT STATISTICS

### 6.1 POPULATION BY ZONE/DISTRICT



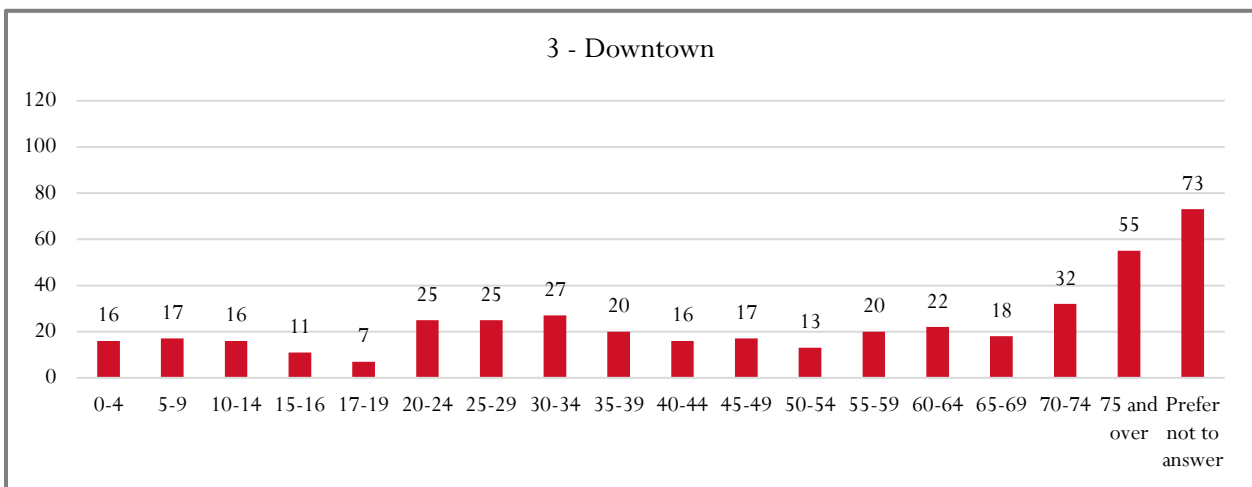
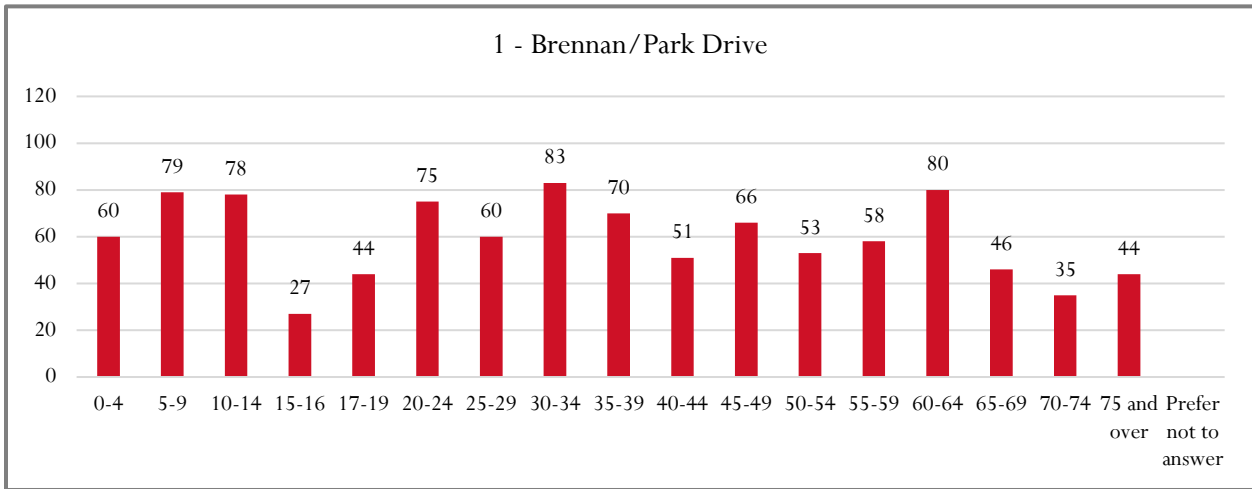
Zone / District	Population	%	Dwellings*	%	Average Residents/ Dwelling
1 - Brennan/Park Drive	1009	24.3%	371	22.3%	2.72
2 - Seniors Assisted Living	206	5.0%	5	0.3%	41.20
3 - Downtown	430	10.4%	230	13.8%	1.87
4 - Central	808	19.5%	363	21.8%	2.23
5 - School Division	641	15.4%	268	16.1%	2.39
6 - Airport	537	12.9%	201	12.1%	2.67
7 - Pilkieville	476	11.5%	215	12.9%	2.21
8 - Lakeland Family Housing	43	1.0%	14	0.8%	3.07
<b>Total</b>	<b>4150</b>	<b>100%</b>	<b>1667</b>	<b>100%</b>	<b>2.44</b>

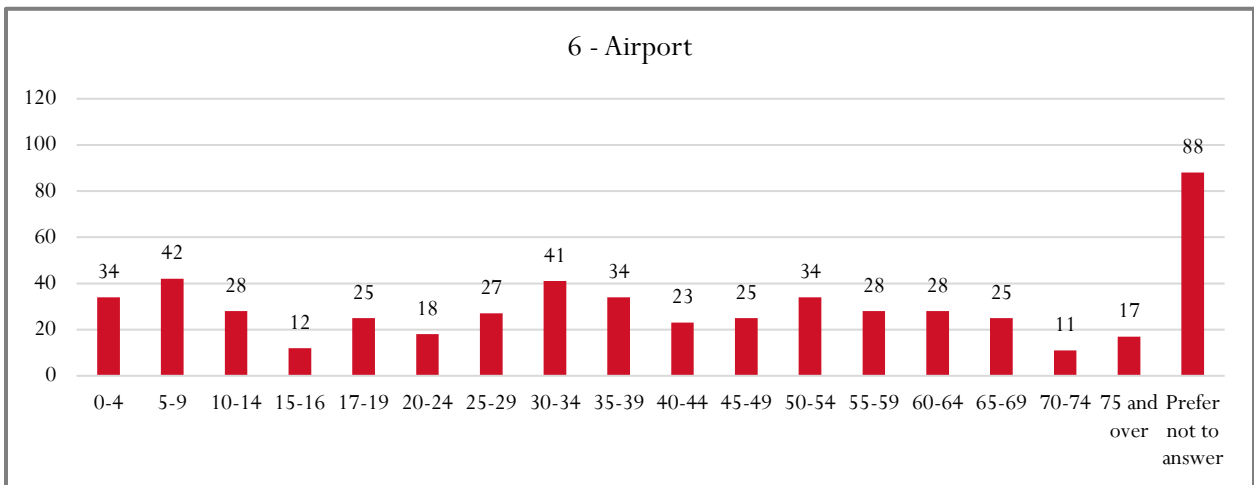
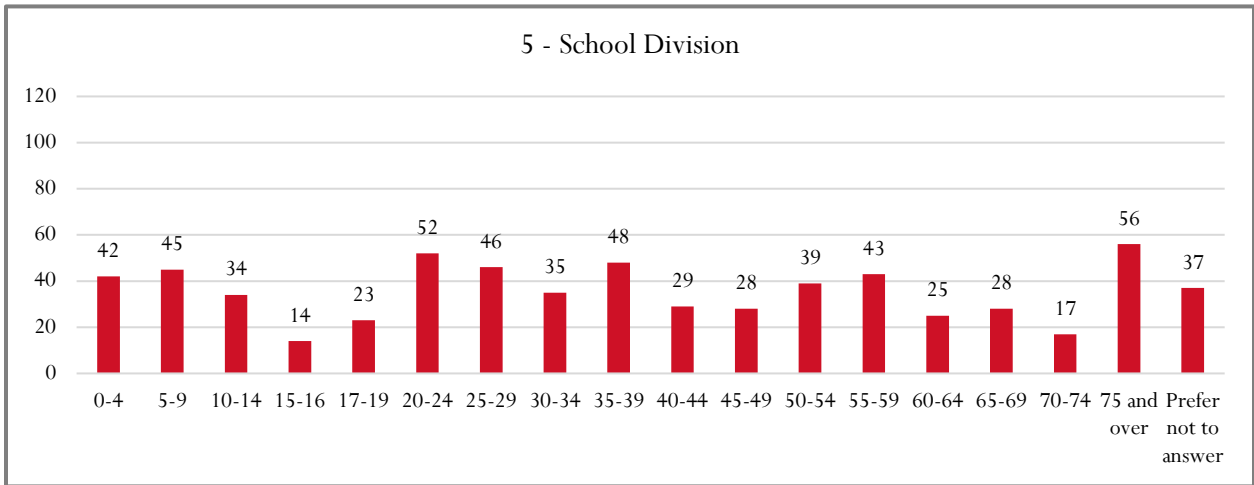
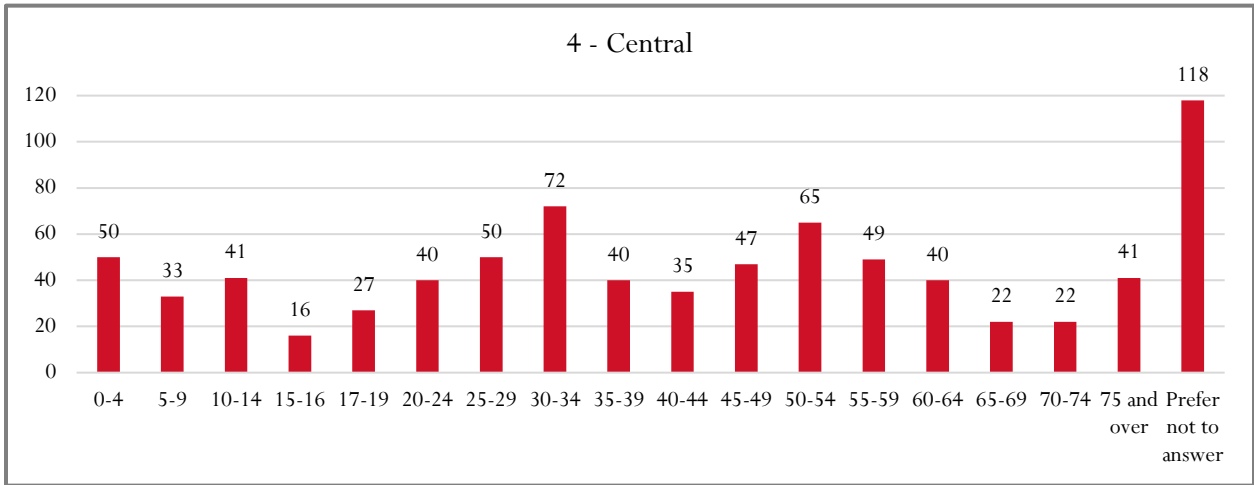
\* Dwelling count is completed surveys only. Vacant and addresses with no response have not been included.

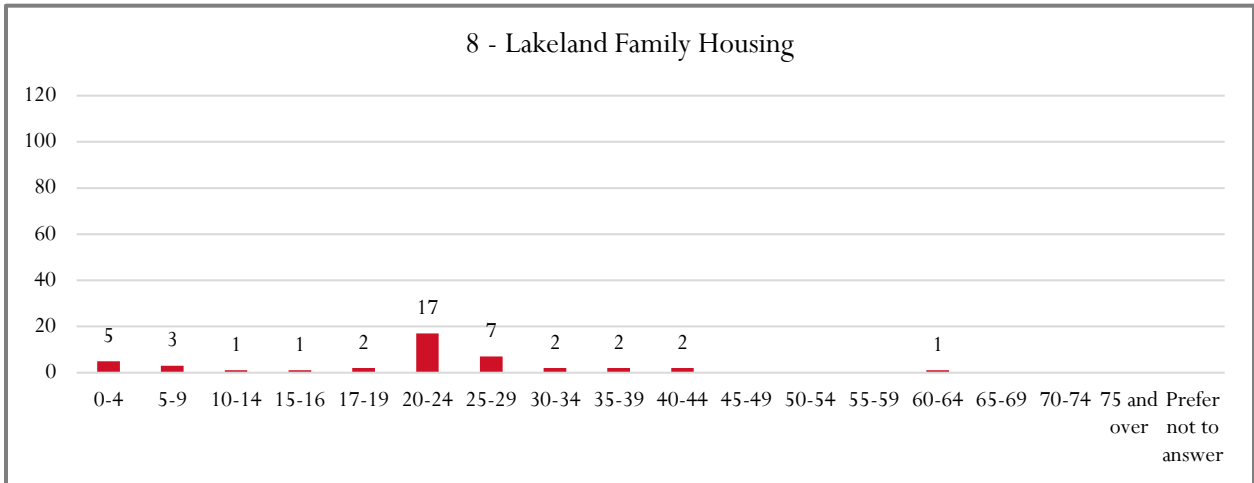
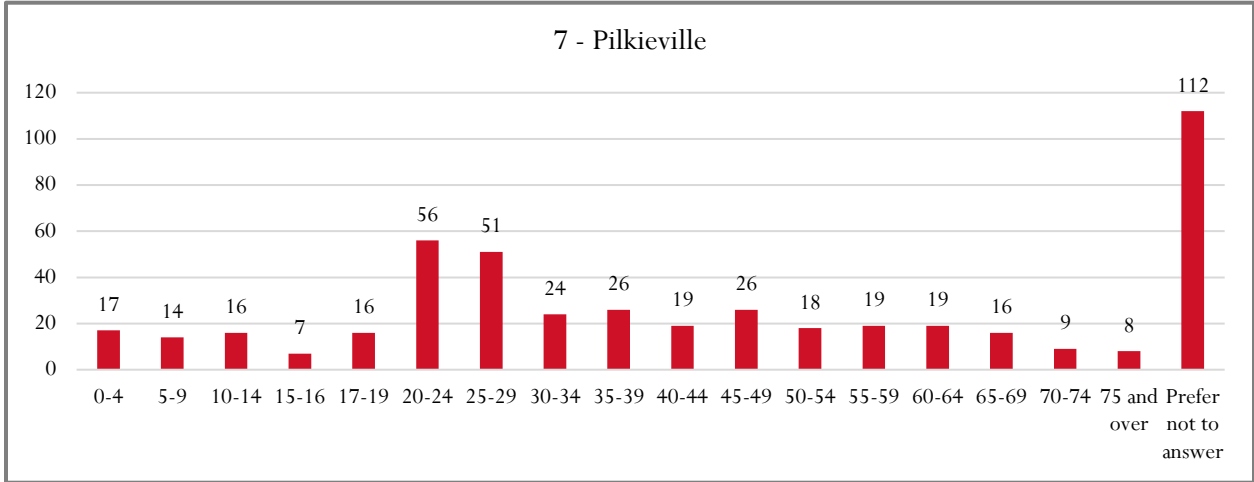


## 6.2 AGE GROUP BY ZONE/DISTRICT

Zone / District	0-4	5-9	10-14	15-16	17-19	20-24	25-29	30-34	35-39	40-44	45-49	50-54	55-59	60-64	65-69	70-74	75 and over	Prefer not to answer
1 - Brennan/Park Drive	60	79	78	27	44	75	60	83	70	51	66	53	58	80	46	35	44	0
2 - Seniors Assisted Living	0	0	0	0	0	0	0	0	0	0	0	0	7	9	10	9	171	0
3 - Downtown	16	17	16	11	7	25	25	27	20	16	17	13	20	22	18	32	55	73
4 - Central	50	33	41	16	27	40	50	72	40	35	47	65	49	40	22	22	41	118
5 - School Division	42	45	34	14	23	52	46	35	48	29	28	39	43	25	28	17	56	37
6 - Airport	34	42	28	12	25	18	27	41	34	23	25	34	28	28	25	11	17	88
7 - Pilkieville	17	14	16	7	16	56	51	24	26	19	26	18	19	19	16	9	8	112
8 - Lakeland Family Housing	5	3	1	1	2	17	7	2	2	2	0	0	0	1	0	0	0	0

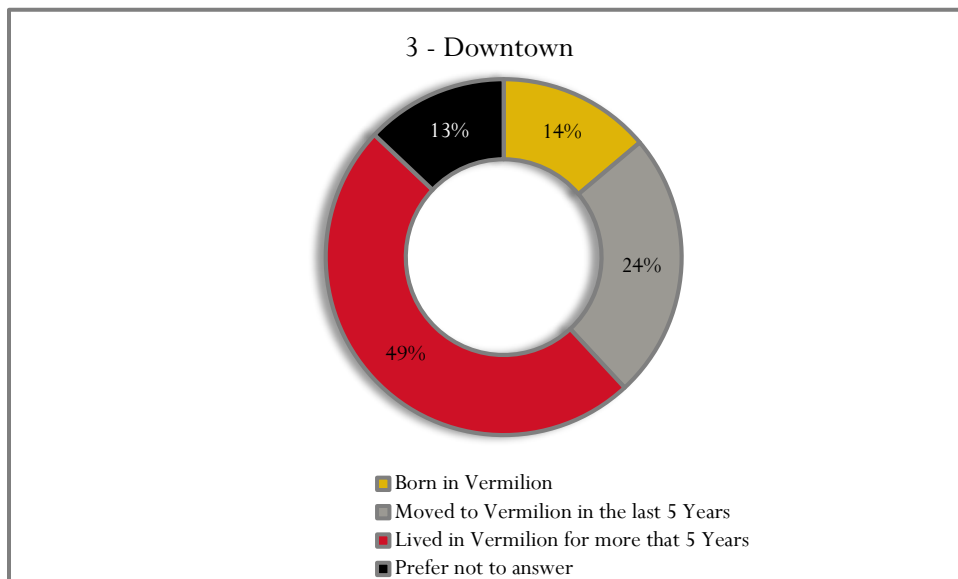
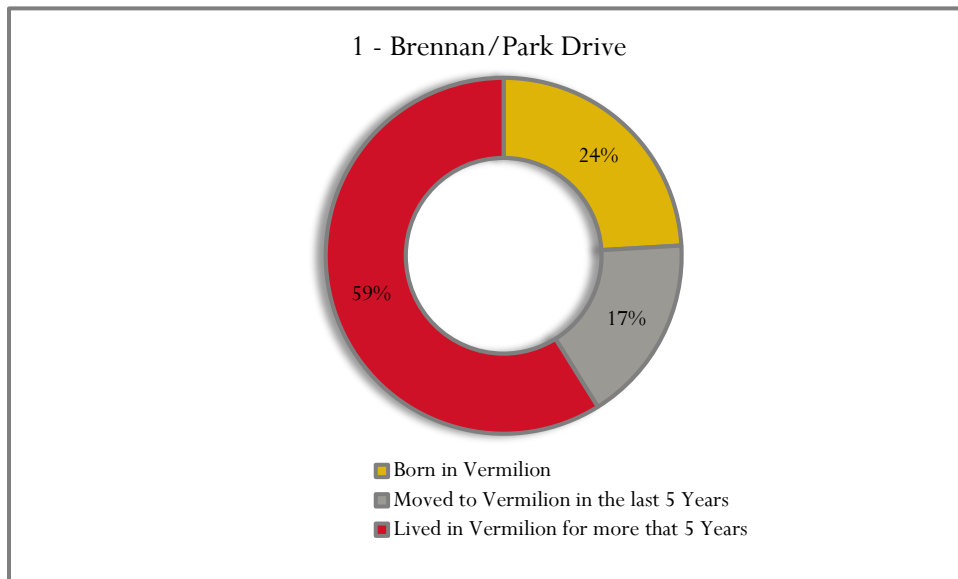




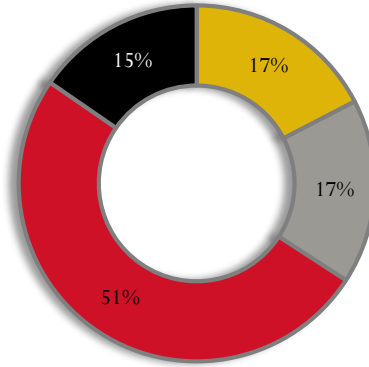


### 6.3 RESIDENT TENURE BY ZONE/DISTRICT

Zone / District	Born in Vermilion	Moved to Vermilion in the last 5 Years	Lived in Vermilion for more than 5 Years	Prefer not to answer	Total
1 - Brennan/Park Drive	243	172	594	0	1009
2 - Seniors Assisted Living	0	0	0	206	206
3 - Downtown	60	105	212	56	433
4 - Central	140	135	406	124	805
5 - School Division	135	116	354	36	641
6 - Airport	116	56	281	84	537
7 - Pilkieville	54	166	189	67	476
8 - Lakeland Family Housing	10	33	0	0	43

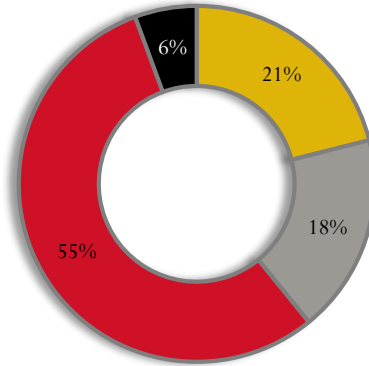


4 - Central



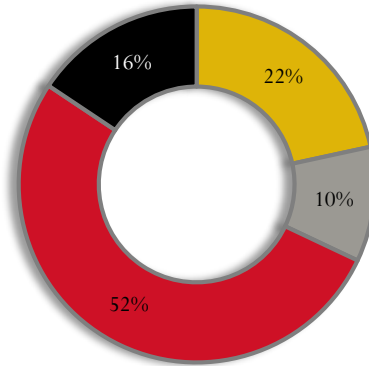
- Born in Vermilion
- Moved to Vermilion in the last 5 Years
- Lived in Vermilion for more that 5 Years
- Prefer not to answer

5 - School Division



- Born in Vermilion
- Moved to Vermilion in the last 5 Years
- Lived in Vermilion for more that 5 Years
- Prefer not to answer

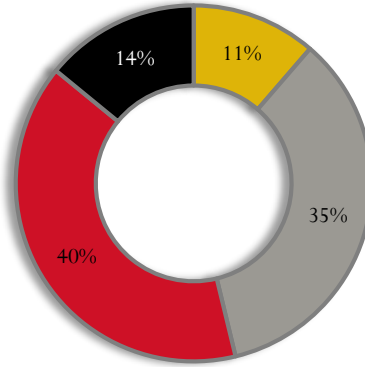
6 - Airport



- Born in Vermilion
- Moved to Vermilion in the last 5 Years
- Lived in Vermilion for more that 5 Years
- Prefer not to answer

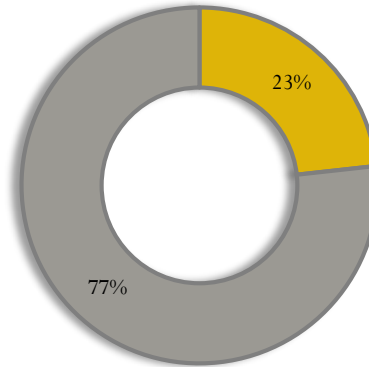


7 - Pilkieville



- Born in Vermilion
- Moved to Vermilion in the last 5 Years
- Lived in Vermilion for more than 5 Years
- Prefer not to answer

8 - Lakeland Family Housing



- Born in Vermilion
- Moved to Vermilion in the last 5 Years

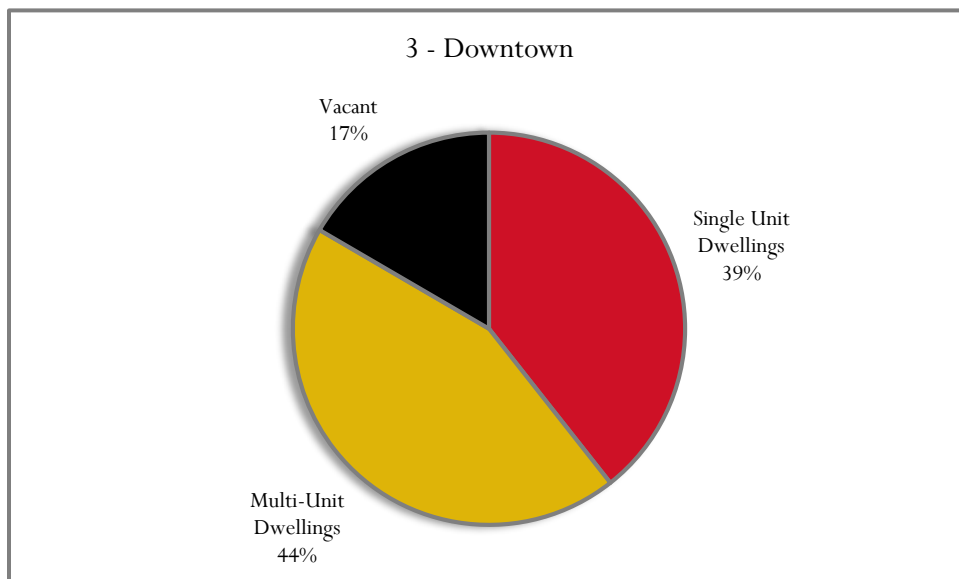
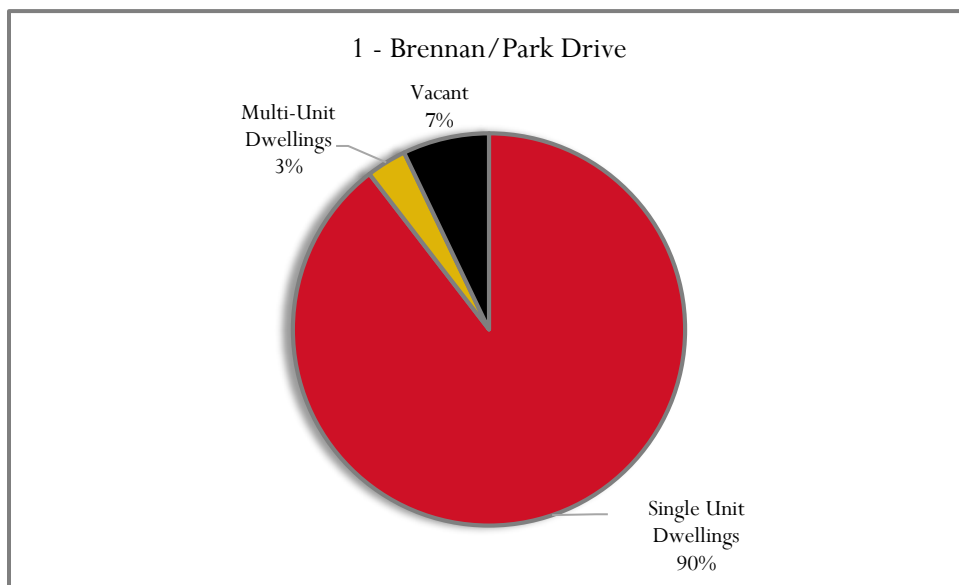


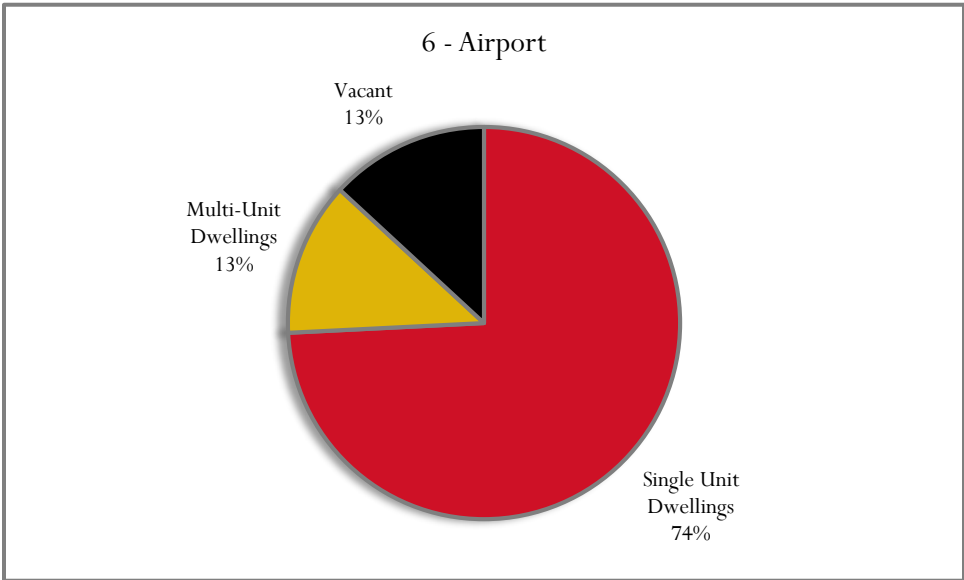
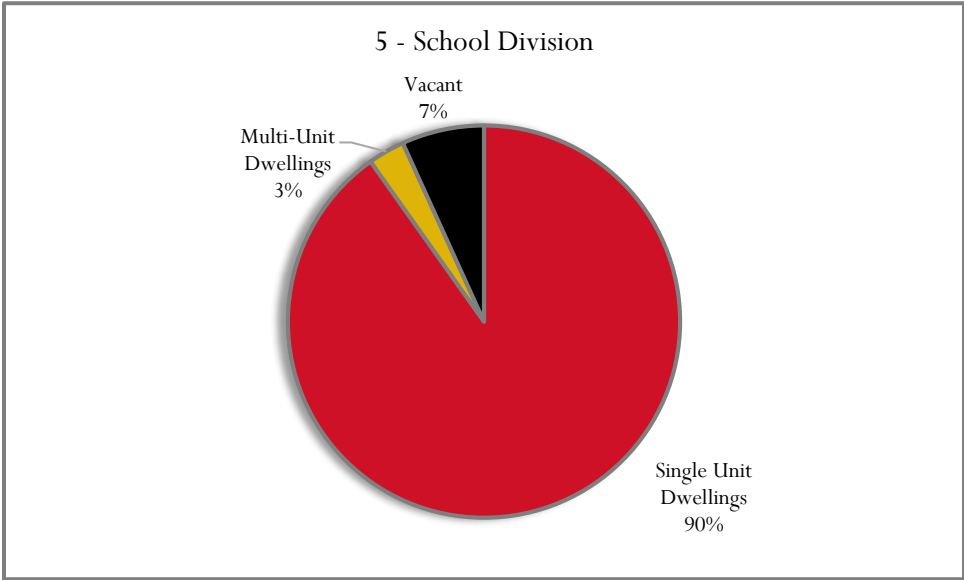
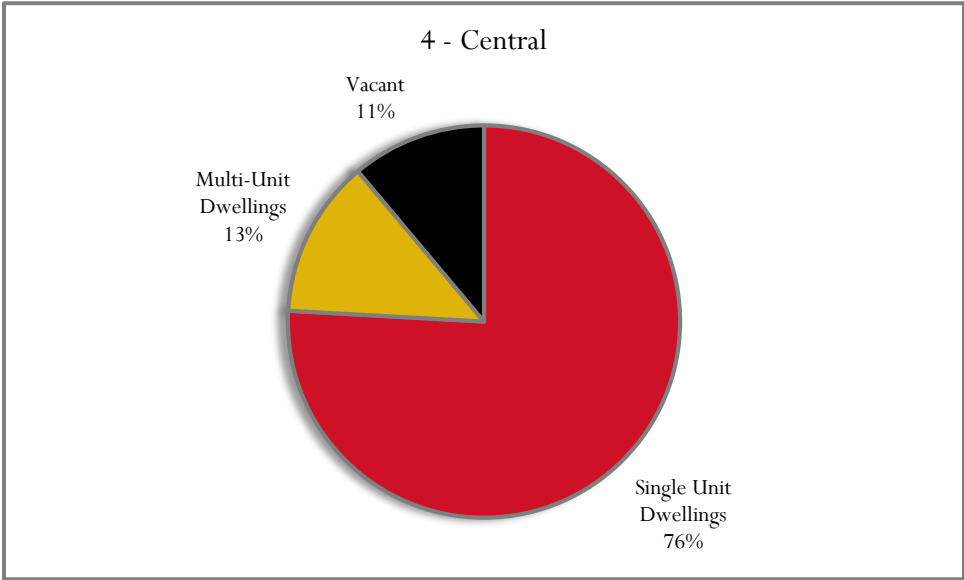


## 6.4 DWELLING TYPE BY ZONE/DISTRICT

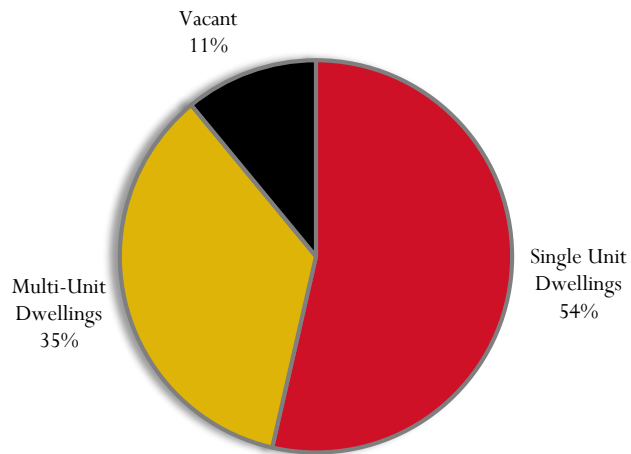
Zone / District	Single Unit Dwellings	%	Multi-Unit Dwellings	%*	Vacant Dwellings	%
1 - Brennan/Park Drive	352	90%	13	3%	28	7%
2 - Seniors Assisted Living	-		-		-	
3 - Downtown	102	39%	114	44%	43	17%
4 - Central	280	76%	48	13%	41	11%
5 - School Division	239	90%	8	3%	18	7%
6 - Airport	164	74%	28	13%	29	13%
7 - Pilkieville	127	54%	84	35%	26	11%
8 - Lakeland Family Housing	9	64%	5	36%	0	0%
<b>Total</b>	<b>1273</b>	<b>72%</b>	<b>300</b>	<b>17%</b>	<b>185</b>	<b>11%</b>

\* Only non-collective dwellings with confirmed responses were used for this table.

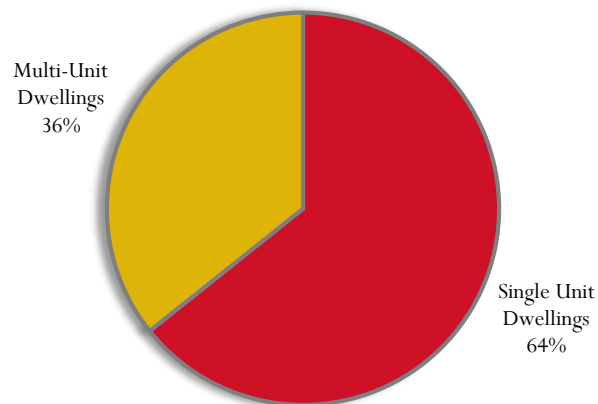




7 - Pilkieville



8 - Lakeland Family Housing



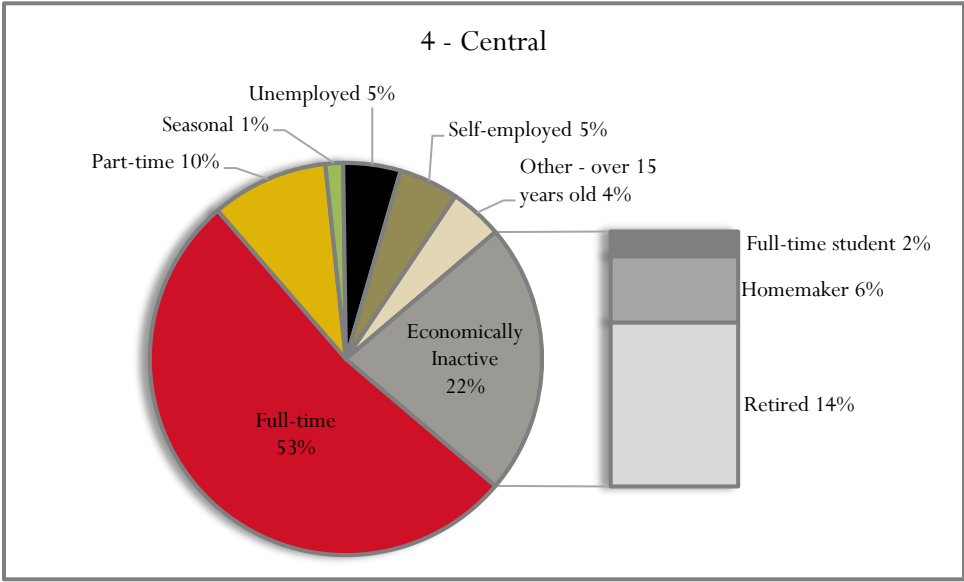
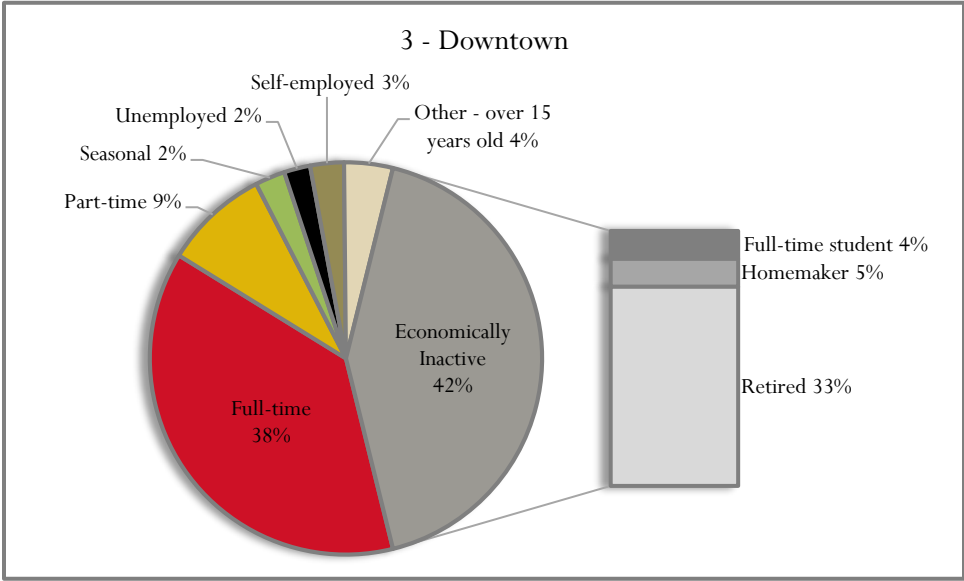
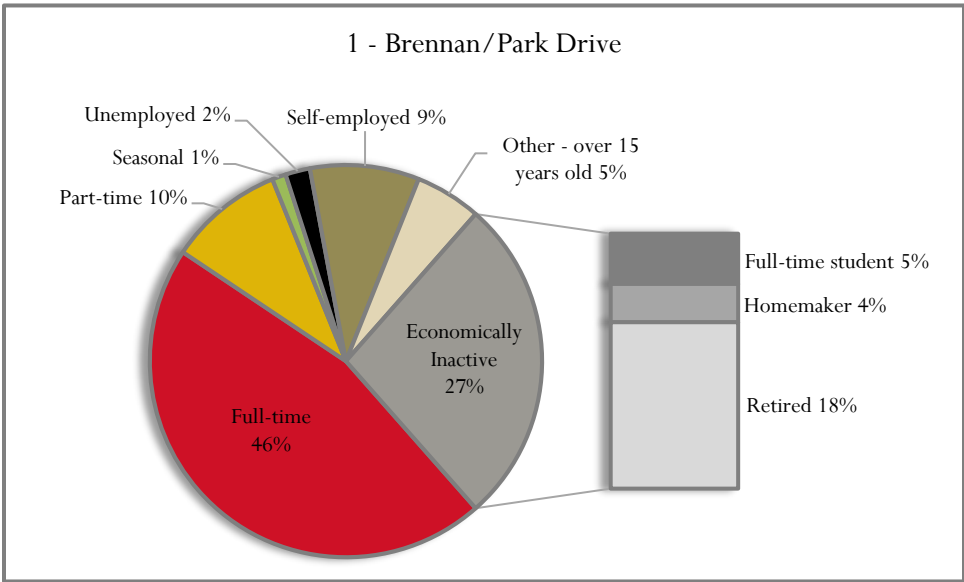
## 6.5 POPULATION OF DWELLING TYPES BY ZONE/DISTRICT

Zone / District	Single Detached	Suite in Single Detached	Duplex	Quadruplex/Triplex	Row House	Apartment/Condo	Single attached to a non-residential	Manufactured Modular	Seniors Assisted Living	Prefer not to answer	Total
1 - Brennan/Park Drive	969	0	5	0	0	17	0	0	0	18	1009
2 - Seniors Assisted Living	0	0	0	0	0	0	0	0	206	0	206
3 - Downtown	214	2	10	2	0	154	12	0	0	36	430
4 - Central	646	15	14	21	7	33	0	0	0	72	808
5 - School Division	582	7	5	0	0	12	0	0	0	35	641
6 - Airport	422	0	28	0	35	0	0	17	0	35	537
7 - Pilkieville	138	6	3	24	110	27	0	157	0	11	476
8 - Lakeland Family Housing	29	0	10	0	4	0	0	0	0	0	43

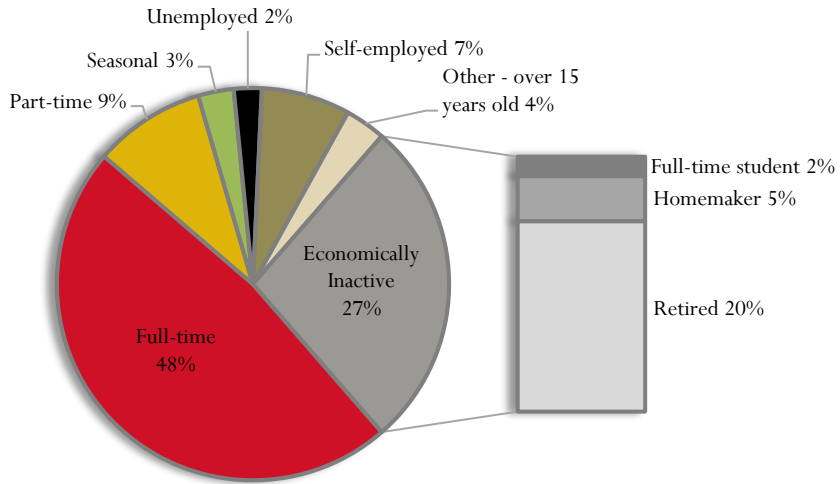
## 6.6 EMPLOYMENT BY ZONE/DISTRICT

Zone / District	Full-time	Part-time	Seasonal	Full-time student	Unemployed	Self-employed	Homemaker	Retired	Other - over 15 years old	Total
1 - Brennan/Park Drive	362	75	9	42	16	71	32	139	43	789
2 - Seniors Assisted Living	0	0	0	0	0	0	0	206	0	206
3 - Downtown	122	28	8	15	7	9	15	107	13	324
4 - Central	288	53	8	12	26	27	32	79	24	549
5 - School Division	228	44	14	10	11	35	23	97	16	478
6 - Airport	186	30	5	8	21	14	9	43	27	343
7 - Pilkieville	211	27	5	46	18	10	7	26	6	356
8 - Lakeland Family Housing	4	1	5	21	0	0	2	0	1	34

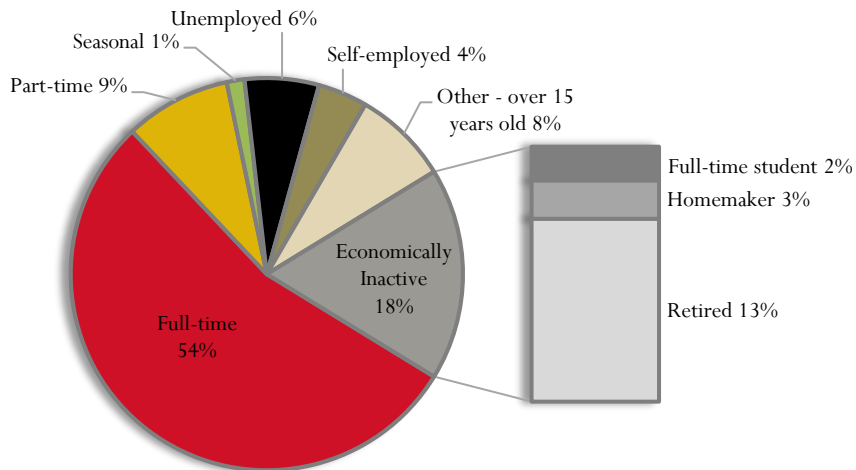




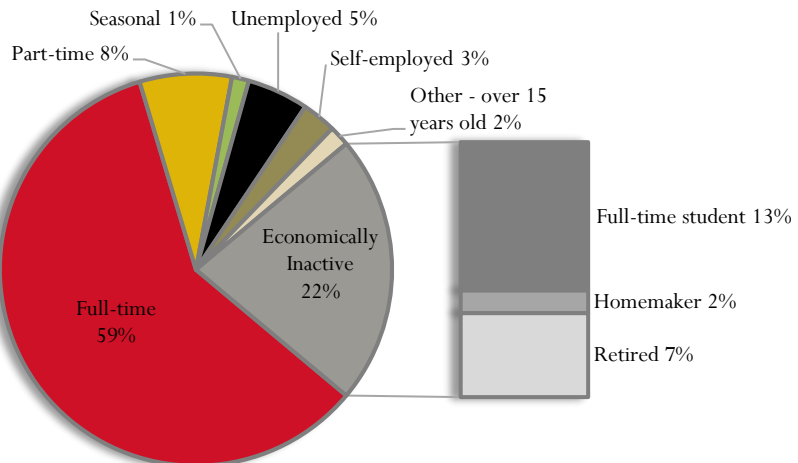
5 - School Division



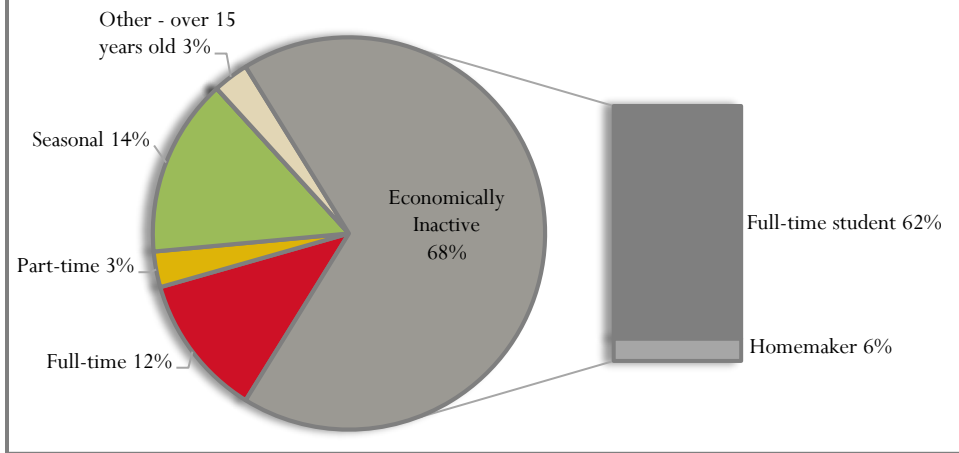
6 - Airport



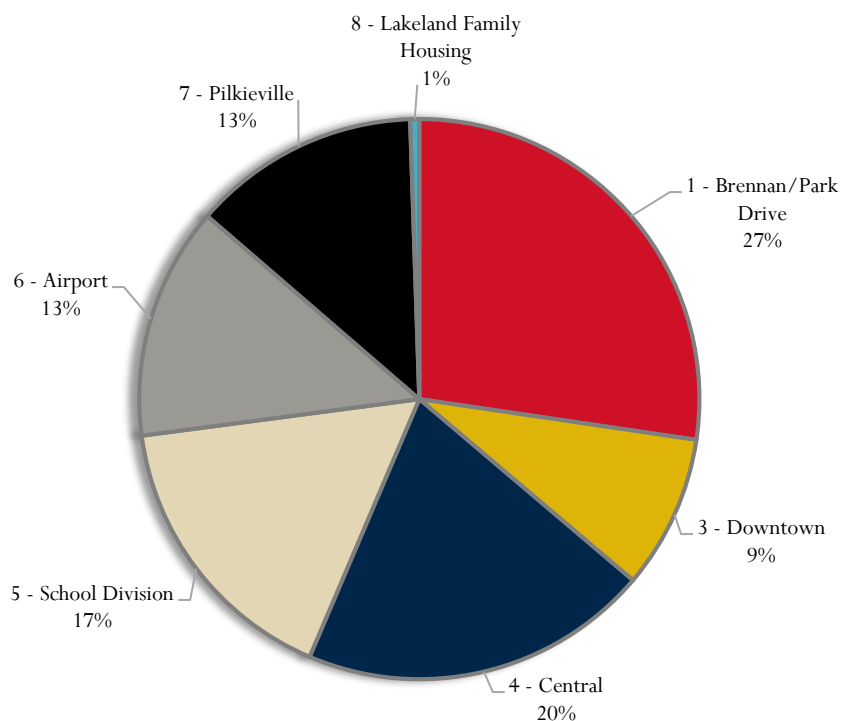
7 - Pilkieville



## 8 - Lakeland Family Housing



## 6.7 LABOUR FORCE BY ZONE/DISTRICT



## 6.8 EMPLOYMENT LOCATION BY ZONE/DISTRICT

Zone / District	Own home	Vermilion	County of Vermilion River (Including Villages)	Lloydminster	Elsewhere in Alberta	Another Province	Outside of Canada	Prefer not to answer	Total
1 - Brennan/Park Drive	17	396	42	37	69	3	1	11	576
2 - Seniors Assisted Living	0	0	0	0	0	0	0	0	0
3 - Downtown	2	143	8	9	13	2	0	10	187
4 - Central	10	299	11	32	52	2	0	20	426
5 - School Division	11	257	20	17	30	3	1	9	348
6 - Airport	6	201	22	13	22	0	0	19	283
7 - Pilkieville	12	216	4	12	16	0	1	16	277
8 - Lakeland Family Housing	0	10	0	0	1	0	0	0	11

*Note: Employment Location only includes those participating in the Labour Force. Retirees, homemakers and full-time students are all assumed to be based out of Vermilion.*





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## DEFINITIONS

**Dwelling** – separate set of living quarters with a private entrance from the outside, or from a common hallway, parking garage or stairway inside the building. This entrance should not be through someone else’s living quarters. For example, a room or suite of rooms accessible only through the kitchen of another person’s quarters would not be considered a separate dwelling unit. Related terms include:

**Economically Active** – Residents who are over 15 years old and are employed or looking for employment.

**Economically Inactive** – Residents who are over 15 years old and are neither employed nor unemployed. This includes people such as students, homemakers, and retirees.

**Employment** – working for wages, salary, tips, or commission in your own business, farm or professional practice or for another person or company including working without pay in a family farm or business excluding unpaid housework or other work around the home. Related terms include:

**Labour Force Participation Rate** – The participation rate reflects the number of people who are Economically Active.

**Multi-Unit Dwellings** – Duplex, Triplex, Quadruplex, Row House, Apartment Buildings and Condominiums.

**Seniors Assisted Living** – Lodges and Palliative Care

**Single Unit Dwellings** – Single Detached, Suite in Single Detached, Single attached to a Non-residential Building, and Manufactured Modular Homes/Mobile Homes.

**Unemployment Rate** – persons seeking work expressed as a per cent of the total of persons employed and unemployed.

**Vacant Dwellings** – Vacant Dwellings, Dwellings Under Construction, and Bare Land.



